FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
OMB Number:	3235-028								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

1. Name and Address of Reporting Person* <u>Kraft Robert K</u>						2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB]											olicable)	g Person(s) to Is			
(Last) 1515 BR	(Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 08/11/2009											Offic belov	er (give title w)		Other (spe below)	
(Street) NEW YC (City)		NY (Stat		.0036 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										dividual or Joint/Group Filing (Check Applicable) Graph Form filed by One Reporting Person Form filed by More than One Reporting Person				
			Tabl	e I - Noi	ո-Deriv	ative	Se	curiti	es Ac	quired,	Dis	posed o	f, o	r Ben	efic	ially	Owne	ed			
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				2. Transaction Date (Month/Day/Year)		ar) i	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			i (A) o	4 and S		5. Amount of Securities Beneficially Owned Following		ership Direct ndirect r. 4)	7. Nature of Indirect Beneficial Ownership	
										Code	v	Amount		(A) or (D)	Pric	e	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Class B Common Stock 08/1					08/11	/2009				P		5,000		A	\$24.66		50,800		1	Į.	By KPC US Equity LLC ⁽¹⁾
Class B Common Stock																4,098		Ι)		
			Та									sed of, onvertib					wned				
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execution Dore or Exercise (Month/Day/Year) if any			Date,	4. Transaction Code (Instr. 8)		of Deri Sec Acq (A) Disj	oosed D) tr. 3, 4	6. Date Expiration (Month/D	on Date	•	or Num		nstr. 3			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owi Fori Dire or Ii (I) (I	nership m: ect (D) ndirect nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

Remarks:

/s/ Michael D. Fricklas, Attorney-in-Fact for Robert K. 08/13/2009 Kraft

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} Shares are owned directly by KPC US Equity LLC, which is under the sole control of the reporting person, and may be deemed to be beneficially owned by the reporting person.