

Oh My Gammit! Internet Sensation Lucas Cruikshank aka "Fred" Returns to Nickelodeon in Brand-New TV Movie, *Fred 2: Night of the Living Fred*, Premiering Saturday, Oct. 22, at 8 p.m. (ET/PT)

Modern Family's Ariel Winter, WWE Superstar John Cena and Victorious' Daniella Monet Also Star in Sequel to Nickelodeon's Smash Hit Movie

SANTA MONICA, Calif., Sept. 29, 2011 /PRNewswire via COMTEX/ --

Internet sensation Lucas Cruikshank is back as the fast-talking, hyperactive teenager "Fred Figglehorn" in a brand-new TV movie, *Fred 2: Night of the Living Fred*, premiering Saturday, Oct. 22, at 8 p.m. (ET/PT) on Nickelodeon. Kicking off the Halloween season and based on one of the most popular internet characters of all time, the two-hour sequel follows Fred on his latest quest to expose his new music teacher, Mr. Devlin, as a vampire.

(Photo: <http://photos.prnewswire.com/prnh/20110929/NY77532>)

Fred 2: Night of the Living Fred stars Cruikshank in the title role and showcases *Modern Family*'s Ariel Winter as Talia, WWE's John Cena as Fred's dad and *Victorious*' Daniella Monet as Bertha. The movie follows Fred Figglehorn after he discovers that his favorite music teacher has been replaced by a new instructor, Mr. Devlin (Seth Morris). Fred gets even more upset when he finds out that Kevin (Jake Weary), his arch enemy, is Mr. Devlin's star pupil. Just when Fred thinks his situation couldn't get any worse, Mr. Devlin moves next door and begins dating his mom. After seeing his new neighbor bury something in his backyard, it dawns on Fred that Mr. Devlin is a vampire! Fred's new mission is to convince the rest of the school of Devlin's true identity.

"Lucas is a hilarious screen presence who resonates with his legions of fans whether it be on television, in movies or on his internet show," said Marjorie Cohn, President, Original Programming and Development, Nickelodeon. "This movie showcases his unique brand of comedy while treating viewers to a superb supporting cast."

Fred 2: Night of the Living Fred is produced by Brian Robbins and Sharla Sumpter Bridgett of Varsity Pictures, Michael Green, Gary Binkow and Evan Weiss of The Collective and Lucas Cruikshank. The movie is directed by John Fortenberry and written by David A. Goodman (*Family Guy*).

Lucas Cruikshank made his TV debut as Fred Figglehorn in the mega-hit series *iCarly* in 2009. The episode, "iMeet Fred," drew 5.1 million total viewers (P2+) and averaged 10.0/2.1 million kids 6-11, 9.6/2.1 million tweens 9-14 and 8.1/2.8 million kids 2-11. Cruikshank brought Fred to life in a new way in the 2010 smash hit *Fred: The Movie* which drew 8.7 million total viewers and averaged a 17.8/3.8 million K6-11 and 13.0/4.6 million K2-11, landing the two-hour premiere in the top spot as the number-one TV cable movie with kids 6-11 and kids 2-11. The Nickelodeon TV movie also ranked as the year's number-two entertainment telecast (behind *iCarly*'s "iSaved Your Life") with kids 6-11 and kids 2-11 on all TV. In 2010, he was named one of "10 Comics to Watch" by *Daily Variety* and was listed among the 50 Top Digital Power Players by *The Hollywood Reporter*. Cruikshank recently premiered the latest digital iteration of FRED on YouTube with the brand-new six-episode web series, "Figgle Chat."

Fred 2: Night of the Living Fred will be supported by a new site at www.Nick.com/fred and will serve as a first-look location for fans to get information and fun facts about the movie and view exclusive footage of Fred and his world. New content will be added to the site regularly leading up to the movie premiere and over the next several weeks, the site will feature exclusive behind-the-scenes footage, quizzes, teaser clips, photo galleries and more. Following the premiere, *Fred 2: Night of the Living Fred* will launch in a dedicated category on Nick's video-on-demand.

Producer Brian Robbins, founder and president of Varsity Pictures, is one of entertainment's most prolific producers. In features, Robbins has directed and/or produced films such as Disney's *Wild Hogs*, Dreamworks' *Norbit*, Paramount's *Coach Carter*, Disney's *The Shaggy Dog*, Sony's *Radio*, Paramount's *Varsity Blues*, and the upcoming Dreamworks movie, *A Thousand Words*, starring Eddie Murphy, which Robbins directed and produced. Robbins is also responsible for numerous popular and critical television hits, including the long-running CW series *Smallville* and *One Tree Hill*, Disney Channel's series *Sonny With A Chance* and Spike TV's new original scripted comedy, *Blue Mountain State*. Robbins was also the producing force behind series such as Nickelodeon's *All That*, WB's *What I Like About You* and HBO's *Arli\$\$.*

Producer/manager Michael Green founded The Collective in 2005 with a vision of creating a true 21st century management and production company. His model: a collaborative approach to generating unmatched opportunities for clients, creating a diverse and dynamic portfolio of assets and cultivating new avenues for the distribution of content that ultimately clients would be empowered to control. The Collective has a staff of more than 70 employees, including some of the industry's most respected senior executives, who collectively pursue the company's primary objective - to provide the client with a single full-service, multi-media management and production company. Under the leadership of CEO Michael Green, The Collective has

expanded into five divisions comprising feature film packaging, digital media, home entertainment, music, live entertainment, television production and the representation of clients including Martin Lawrence, Emile Hirsch, John Leguizamo, Eddie Izzard, Emile Hirsch, Lucas Cruikshank, Linkin Park, Slash, and Enrique Iglesias, among others.

Nickelodeon, now in its 32nd year, is the number-one entertainment brand for kids. It has built a diverse global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 100 million households and has been the number-one-rated basic cable network for 16 consecutive years. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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