FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPRO                | DVAL      |  |  |  |  |  |  |  |
|---|--------------------------|-----------|--|--|--|--|--|--|--|
| l | OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| l | Estimated average burden |           |  |  |  |  |  |  |  |
| l | hours per response:      | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Gill Charest Katherine</u>   |   |  |   |         |   |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol  Viacom Inc. [ VIA, VIAB ] |   |   |   |      |                    |   |               |                                       |                                 |   | icable)<br>or  | g Per   | rson(s) to Iss   | wner   |  |
|--|---|--|---|---------|---|--|---|---|---|---|------|--------------------|---|---------------|---------------------------------------|---------------------------------|---|--|---|--|--|--|
| (Last)   | Last) (First) (Middle)  |  |   |         |   |  |   | 3. Date of Earliest Transaction (Month/Day/Year) 06/08/2013 |   |   |      |                    |   |               |                                       |                                 |   |  | (give title<br>)<br>SVP, Contro                                   |  | specify  |  |
| (Street) NEW YORK NY 10036 (City) (State) (Zip)  |   |  |   |         |   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |   |   |   |      |                    |   |               |                                       | Line)                           | Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |  |   |  |  |  |
|  |   | Tab  | le I - No                                     | n-Deriv | ative                                   | Sec  | uriti   | es Ac   | qui   | ired, I                                 | Disp | osed               | of, o   | r Be          | nefic                                 | ially                           | Owne  | d  |   |  |  |  |
| 1. Title of Security (Instr. 3)  2. Transa Date (Month/D   |   |  |   |         |   | ar) E  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                   |   | , [   | 3.<br>Transaction<br>Code (Instr.<br>8) |      |                    |   |               |                                       | 4 and Securi<br>Benefi<br>Owned |   | es<br>ially<br>Following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |  |
|  |   |  |   |         |   |  |   |   | Ī   | Code                                    | v    | Amount             | :   | (A) or<br>(D) | Pric                                  | е                               | Reporte<br>Transac<br>(Instr. 3   | ction(s)   |   |  | (Instr. 4)   |  |
| Class B Common Stock 06/08/  |   |  |   |         |   |  | 2013  |   |   | М                                       |      | 691                |   | Α             |                                       | (1)                             | 9   | ,284   |   | D  |  |  |
| Class B Common Stock 06/08/  |   |  |   |         |   |  |   |   |   | F                                       |      | 255 <sup>(2)</sup> |   | D             | \$6                                   | 7.81                            | 9   | ),029  |   | D  |  |  |
| Class B Common Stock   |   |  |   |         |   |  |   |   |   |   |      |                    |   |               |                                       |                                 | 506   |  |   |  | By<br>401(k)   |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |         |   |  |   |   |   |   |      |                    |   |               |                                       |                                 |   |  |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Da | Date,   | 4.<br>Transactior<br>Code (Instr.<br>8) |  | n of  |   | 6. Date Exercisal<br>Expiration Date<br>(Month/Day/Year |   |      |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |               | Securit                               | De<br>Se<br>(Ir                 | Price of<br>erivative<br>ecurity<br>1str. 5)  | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | ly O<br>Fo<br>O<br>(I)  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |   | Cod     | Code                                    | v  | (A)   | (D)   | Date<br>Exer  | e<br>ercisable                          |      | xpiration<br>ate   | Title   |               | Amour<br>or<br>Number<br>of<br>Shares | er                              |   |  |   |  |  |  |
| Restricted<br>Share  | (1)   | 06/08/2013                                 |   |         | M                                       |  |   | 691   |   | (1)                                     |      | (1)                | Com   | ss B<br>nmon  | 691                                   |                                 | (3)   | 692  |   | D  |  |  |

## **Explanation of Responses:**

- 1. Shares of the Issuer's Class B Common Stock were issued to the Reporting Person on June 8, 2013 upon vesting of the third of four equal annual installments of previously granted Restricted Share Units. On June 8, 2013, the closing price of the Issuer's Class B Common Stock on The NASDAQ Global Select Market was \$67.81 per share.
- 2. Represents shares withheld pursuant to the terms of the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated December 2, 2008 (the "LTMIP"), to satisfy tax liability incident to the vesting of, and delivery of shares underlying, the Restricted Share Units.
- 3. Granted under the LTMIP for no consideration.

## Remarks:

/s/ Katherine Gill-Charest

06/11/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.