FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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| | | |

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(h) |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* FOLTA CARL D | | | | | 2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB] | | | | | | | | (Chec | ck all applic Directo | able) | g Pers | son(s) to Issi 10% Ow Other (s | /ner |
|---|---|------------|--|--------------|---|---------|------------------|---|-----------|--|----------------------------|-----------------------------------|---|--|----------------|--|---|------|
| (Last) 1515 BR | (F OADWAY | irst) | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 05/21/2014 | | | | | | X | below) | | Com | below) | | | |
| (Street) NEW Y(| | tate) | 10036 (Zip) | _ | | | | of Original F | | ` | | enefic | Line) X | Form fi Form fi Person | led by One | e Repo | (Check Apporting Person | n |
| 1. Title of Security (Instr. 3) 2. T | | | ansactio | n | 2A. Deemed Execution Date, if any (Month/Day/Year | | 3. Transactio | | 4. Securi | urities Acquired (A sed Of (D) (Instr. 3, | | or | 5. Amour Securitie Beneficia Owned F | nt of s ally ollowing | Form (D) o | : Direct r Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | Code | v | Amount | t (A) or (D) | | ice | Reported Transaction(s) (Instr. 3 and 4) | | | | |
| | | - | Гаble II - Der (e.g | | | | | uired, Di s, options | | | | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative Conversion Date curity or Exercise (Month/D | | 3A. Deemed Execution Date, if any (Month/Day/Year | Code (Instr. | | | | 6. Date Exercisa Expiration Date (Month/Day/Yea | | of Securities | | | B. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | e S Illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership t (Instr. 4) | |
| | | | | Code | v | (A) (D) | | Date Exercisable | | xpiration ate | Title | Amor or Numl of Share | | | | | | |
| Employee Stock Option (Right to Buy) ⁽¹⁾ | \$84.46 | 05/21/2014 | | A | | 16,908 | | (2) | 0: | 5/21/2022 | Class B Common Stock | 16,9 | 908 | (1) | 16,90 | 8 | D | |
| Restricted Share | (3) | 05/21/2014 | | A | | 4,973 | | (3) | | (3) | Class B Common | 4,9 | 73 | (1) | 4,973 | 3 | D | |

Explanation of Responses:

- 1. Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated as of January 1, 2011, for no consideration.
- $2. \ The \ Stock \ Options \ will \ vest \ in \ four \ equal \ annual \ installments \ beginning \ on \ May \ 21, \ 2015.$
- 3. The Restricted Share Units will vest in four equal annual installments beginning on May 21, 2015 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B Common Stock upon vesting.

Remarks:

/s/ Michael D. Fricklas, Attorney-in-Fact for Carl D.

05/23/2014

Folta

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.