## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

| 1. Name and Addre     | 1 0                                      | rson* | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>Viacom Inc. [VIA, VIAB] |                        | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)    |                       |  |  |  |  |
|-----------------------|--|-------|---|------------------------|---|-----------------------|--|--|--|--|
| DOOLEY TH             | <u>10MA5 E</u>                           |       |   | X                      | Director  | 10% Owner             |  |  |  |  |
| (Last)<br>1515 BROADW | (Last) (First) (Middle)<br>1515 BROADWAY |       | 3. Date of Earliest Transaction (Month/Day/Year)<br>11/09/2011                | x                      | Officer (give title<br>below)<br>SEVP, C                                      | Other (specify below) |  |  |  |  |
| (Street)<br>NEW YORK  | NY                                       | 10036 | 4. If Amendment, Date of Original Filed (Month/Day/Year)                      | 6. Indiv<br>Line)<br>X | idual or Joint/Group Filin<br>Form filed by One Rep<br>Form filed by More tha | porting Person        |  |  |  |  |
| (City)                | (State)                                  | (Zip) |   |                        | Person  |                       |  |  |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |   | 4. Securities A<br>Disposed Of ( |               |        | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |
|---------------------------------|--|---|---|---|----------------------------------|---------------|--------|---|---|---|
|                                 |  |   | Code                                    | v | Amount                           | (A) or<br>(D) | Price  | Transaction(s)<br>(Instr. 3 and 4)  |   | (Instr. 4)  |
| Class B Common Stock            | 11/09/2011                                 |   | М                                       |   | 150,000                          | A             | (1)    | 350,856 <sup>(2)</sup>  | D   |   |
| Class B Common Stock            | 11/09/2011                                 |   | A                                       |   | 100,000                          | A             | (1)    | 450,856   | D   |   |
| Class B Common Stock            | 11/09/2011                                 |   | <b>F</b> <sup>(3)</sup>                 |   | 127,425                          | D             | \$40.3 | 323,431   | D   |   |
| Class B Common Stock            |  |   |   |   |                                  |               |        | 920   | I   | By<br>401(k)  |
| Class B Common Stock            |  |   |   |   |                                  |               |        | 84,906 <sup>(4)</sup>   | I   | By<br>GRAT  |
| Class B Common Stock            |  |   |   |   |                                  |               |        | 80,230 <sup>(4)</sup>   | I   | By 2011<br>GRAT                                     |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)        | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Code ( | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed<br>of (D) (Instr.<br>3, 4 and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                     | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                            | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|--|---|--|---|--------|--|-----|--|---------------------|---|----------------------------|---|--|--|--|--|
|  |   |  |   | Code   | v  | (A) | (D)  | Date<br>Exercisable | Expiration<br>Date  | Title                      | Amount<br>or<br>Number<br>of Shares                 |  | (Instr. 4)   |  |  |
| Performance<br>Restricted<br>Share<br>Units <sup>(1)</sup> | (1)   | 11/09/2011                                 |   | М      |  |     | 150,000  | (1)                 | (1)   | Class B<br>Common<br>Stock | 150,000   | (5)  | 450,000  | D  |  |

#### Explanation of Responses:

1. Shares of the Issuer's Class B common stock were issued to the Reporting Person as follows: (i) 150,000 shares were issued upon the vesting of the first of four equal annual installments of the minimum number of shares to be received of previously granted Performance Restricted Share Units (the "PRSUs") and (ii) an additional 100,000 shares were issued upon the certification by the Compensation Committee of the Issuer's Board of Directors on November 9, 2011 of the vesting of additional PRSUs based on the attainment of specified performance criteria for the Issuer's fiscal year 2011. The PRSUs were granted to the Reporting Person for no consideration on May 27, 2010. On November 9, 2011, the closing price of the Issuer's Class B common stock on the New York Stock Exchange was \$40.30 per share.

2. Includes 98,041 shares that were previously reported as indirectly held by the Reporting Person's grantor retained annuity trust formed May 25, 2010 (the "GRAT").

3. Represents shares withheld pursuant to the terms of the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated December 2, 2008 (the "LTMIP"), to satisfy tax liability incident to the vesting of, and delivery of shares underlying, the PRSUs.

4. On May 26, 2011, 80,230 shares were distributed by the Reporting Person's GRAT to the Reporting Person in satisfaction of a mandatory annuity payment pursuant to the terms of the GRAT. These shares were subsequently contributed by the Reporting Person to a new grantor retained annuity trust formed on May 26, 2011 (the "2011 GRAT").

5. Granted under the LTMIP for no consideration.

**Remarks:** 

<u>/s/ Thomas E. Dooley</u>

<u>11/14/2011</u> Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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