

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**FORM 8-K
CURRENT REPORT**

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 18, 2008

VIACOM INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction
of incorporation)

001-32686

(Commission File Number)

20-3515052

(IRS Employer Identification
Number)

1515 Broadway, New York, NY

(Address of principal executive offices)

10036

(Zip Code)

Registrant's telephone number, including area code: (212) 258-6000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 5 – Corporate Governance and Management

Item 5.02 **Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

(c) On January 18, 2008, Viacom Inc. (the “Company”) announced the appointment of James W. Barge as Executive Vice President, Controller, Tax and Treasury. Mr. Barge joined the Company on January 22, 2008 in the role of Executive Vice President, Tax and Treasury, and will assume the additional role of Controller on March 10, 2008, succeeding Jacques Tortoroli, who will remain the Company’s Senior Vice President, Controller and Chief Accounting Officer until that date.

Prior to joining the Company, Mr. Barge, 52, served as Senior Vice President, Controller and principal accounting officer of Time Warner Inc. (“Time Warner”) since mid-2002. He previously held various financial positions with Time Warner since first joining the company in 1995.

A copy of the press release announcing Mr. Barge’s appointment is filed herewith as Exhibit 99 and is incorporated by reference herein in its entirety.

Section 9 – Financial Statements and Exhibits

Item 9.01 **Financial Statements and Exhibits.**

(d) Exhibits. The following exhibit is filed as part of this Report on Form 8-K:

<u>Exhibit No.</u>	<u>Description of Exhibit</u>
99	Press Release of Viacom Inc. dated January 18, 2008 announcing the appointment of James Barge as Executive Vice President, Controller, Tax and Treasury.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIACOM INC.

By: /s/ Michael D. Fricklas

Name: Michael D. Fricklas
Title: Executive Vice President, General
Counsel and Secretary

Date: January 25, 2008

Exhibit Index

<u>Exhibit No.</u>	<u>Description of Exhibit</u>
99	Press Release of Viacom Inc. dated January 18, 2008 announcing the appointment of James Barge as Executive Vice President, Controller, Tax and Treasury.



**Viacom Names James W. Barge Executive Vice President,
Controller, Tax and Treasury**

NEW YORK, January 18, 2008 – Viacom Inc. (NYSE: VIA and VIA.B) today announced that it has appointed James W. Barge as Executive Vice President, Controller, Tax and Treasury. Mr. Barge joins the Company from Time Warner, where he most recently served as Senior Vice President and Controller. He succeeds Jacques Tortoroli, who was named Executive Vice President and Chief Financial Officer for MTV Networks, a division of Viacom, on January 7, 2008. Mr. Barge will join Viacom on January 22 and assume his new role as Controller in early March.

Mr. Barge will be responsible for overseeing financial reporting, accounting, financial planning, global taxation and treasury for Viacom and its subsidiaries. He will report to Thomas E. Dooley, Senior Executive Vice President, Chief Administrative Officer and Chief Financial Officer of Viacom.

“We are very pleased to welcome someone with Jimmy’s depth of experience and knowledge of the media industry to Viacom,” said Mr. Dooley. “His proven leadership skills and financial acumen will be of tremendous value. Jimmy also has an outstanding track record as a manager which will enable him to take full advantage of the deep bench of talent we already have throughout our finance organization. We are confident that Jimmy will build on the progress we have made under Jacques, who is bringing his significant skills to MTV Networks as CFO.”

Reporting to Mr. Barge will be Viacom’s Senior Vice President of Global Taxation and Treasury Jay Kushner, Vice President and Deputy Controller Katherine Gill-Charest and Vice President of Financial Planning and Analysis Paul Mottola.

Mr. Barge said, “This is a tremendous opportunity and I couldn’t be more pleased to be joining such a dynamic company with a strong strategic focus and deep roots in the entertainment industry. Viacom has a great finance operation in place that is highly regarded and known for its expertise. I am eager to share my experience with the entire Viacom team and to work closely with Tom and Viacom CEO Philippe Dauman to help take the company to the next level.”

Mr. Barge served as Senior Vice President and Controller for Time Warner since mid-2002. He joined Time Warner in 1995 as Assistant Controller and advanced through various financial roles in external reporting, financial planning and analysis, and financial operations. Prior to that, Mr. Barge spent nearly 17 years with public accounting firm Ernst & Young. He last served as a Partner and Area Industry Leader of the Consumer Products Group for the West Region. He previously was a partner in the national office, where he was responsible for the resolution of SEC accounting and reporting issues for many of the firm’s largest clients. Prior to that assignment, Mr. Barge was selected to participate in the Professional Accounting Fellow Program in the SEC’s Office of the Chief Accountant in Washington, D.C. In 1982, he participated in Ernst & Young’s International Program, serving a variety of international clients in London.

Mr. Barge graduated summa cum laude from the University of Georgia in 1978 with a bachelor's degree in business administration and is a member of the AICPA.

About Viacom

Viacom, consisting of BET Networks, MTV Networks and Paramount Pictures, is the world's leading entertainment content company. It engages audiences on television, motion picture and digital platforms through many of the world's best known entertainment brands, including MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Noggin, Nick at Nite, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, AtomFilms, Gametrailers, BET, Paramount Pictures, DreamWorks and Paramount Vantage. Viacom's global reach includes approximately 145 channels and 300 online properties in 160 countries and territories.

For more information about Viacom and its businesses, visit www.viacom.com.

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