SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

Instruction 1(b).		Filed	or Section 30(h) of							<u>, </u>		
1. Name and Address of Reporting Per MOONVES LESLIE	2. Issuer Name and Ticker or Trading Symbol <u>CBS CORP</u> [CBS, CBS.A]							k all applicable)				
(Last) (First) 51 WEST 52ND STREET	3. Date of Earliest Tr 09/15/2011	ansaction	n (Mor	nth/Day/Year)	X X	Officer (give title Other (spec below) below) President & CEO						
(Street) NEW YORK NY (City) (State)	4. If Amendment, Da	te of Orig	jinal F	iled (Month/Da	6. Indi Line) X	•						
	(Zip)	Non-Deriva	ative Securities	Acquir	ed. I	Disposed c	of. or F	Benefi	ially	Owned		
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Y	n 2A. Deemed Execution Date,	3. Transa Code (action	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
				Code	v	Amount	(A) or (D) Price			Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
CBS Class B common stock	09/15/201	11	М		300,000	Α	\$13	3.09	439,363	D		
CBS Class B common stock		09/15/201	11	S ⁽¹⁾		300,000	D	\$23.6	5709 ⁽²⁾	139,363	D	
CBS Class B common stock										1,615	I	By 401(k)
CBS Class B common stock										419,387 ⁽³⁾	I	By Family Trust A
CBS Class B common stock										54,485 ⁽³⁾	I	By Family Trust B
CBS Class B common stock										195,391	I	By Family Trust C
CBS Class B common stock										718,060	I	By Family Trust D
CBS Class B common stock										271	I	By IRA
CBS Class B common stock										267,904	I	By Moonves- A Family Trust (GRAT)
CBS Class B common stock										1 ,969 ⁽³⁾	I	By Spouse
CBS Class B common stock										2,582	I	By Spouse - 401(k) Plan
	Table		ive Securities A uts, calls, warra							wned		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		ansaction de (Instr.		ate	e of Securities			9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (right to buy) ⁽⁴⁾	\$13.09	09/15/2011		М			300,000	(5)	10/16/2017	CBS Class B common stock	300,000	\$0.0000	2,100,000	D	

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person effective March 9, 2011, as amended on August 8, 2011.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$23.21 to \$23.9015, inclusive. The reporting person undertakes to provide upon request by the staff of the U.S. Securities and Exchange Commission, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

3. Includes shares acquired periodically pursuant to a dividend reinvestment program meeting the requirements of Rule 16a-11.

4. Right to buy under Issuer's long term incentive plan.

5. This option vests in four equal annual installments beginning on September 30, 2010.

/s/ Leslie Moonves

** Signature of Reporting Person

09/16/2011

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.