## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
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OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

1. Name and Address of Reporting Person* <u>Gill Charest Katherine</u>							2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [ VIA, VIAB ]										all appli Direct	licable) tor		erson(s) to Issuer  10% Owner Other (specify	
(Last) 1515 BR	st) (First) (Middle) 15 BROADWAY					3. Date of Earliest Transaction (Month/Day/Year) 05/23/2013										X	Officer (give title Other (spe below)  SVP, Controller			вреспу 	
Street) NEW YORK NY 10036					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Indi Line) X	-7				
(City)	(S		(Zip)																		
4			le I - No	1		_			cqu	uired, I	Dis						Owner				7. Nature
Date					2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)			Transac Code (II 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				4 and Sec Ben Owr		es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	n: Direct r Indirect istr. 4)	of Indirect Beneficial Ownership
										Code	v	Amount		(A) or (D)	Pri	се	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Class B Common Stock 05/23/						2013				M		911		A		(1)	7,	,834		D	
Class B Common Stock 05/23					8/2013	3				F		3360	2)	D	\$(	69.09	7,498			D	
Class B Common Stock																	506				By 401(k)
		Т	able II -	Derivat (e.g., p													wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transactioi Code (Instr 8)		n of E			Date Exe piration I onth/Day	Date		7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		De Se (In	curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Dat	te ercisable		opiration	Title	- 1	Amou or Numb of Share	er					
Restricted Share	(1)	05/23/2013			M			911		(1)		(1)		ss B nmon	91:		(3)	2,735		D	

## **Explanation of Responses:**

- 1. Shares of the Issuer's Class B Common Stock were issued to the Reporting Person on May 23, 2013 upon vesting of the first of four equal annual installments of previously granted Restricted Share Units. On May 23, 2013, the closing price of the Issuer's Class B Common Stock on The NASDAQ Global Select Market was \$69.09 per share.
- 2. Represents shares withheld pursuant to the terms of the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated January 1, 2011 (the "LTMIP"), to satisfy tax liability incident to the vesting of, and delivery of shares underlying, the Restricted Share Units.
- 3. Granted under the LTMIP for no consideration.

## Remarks:

Units<sup>(3)</sup>

/s/ Katherine Gill-Charest

05/28/2013

\*\* Signature of Reporting Person

Stock

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.