FORM 4

Instruction 1(b)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	DVAL						
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ĺ	hours per response:	0.5						

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Kraft Robert K															able) r	rting Person(s) to Issuer 10% Owner		vner
(Last) (First) (Middle) 1515 BROADWAY						Date (1/31/2		st Trans	action (M	onth/E	Day/Year)		Officer (give title Other (specify below) below)					
(Street) NEW YORK NY 10036					4.	If Ame	endment	t, Date o	of Original	Filed	(Month/Day	Line	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(5	tate)	(Zip)	n Dori	ti	, C. C.	ouriti	oo Ao	auirod	Die	nacad at	er Bon	oficially	, Owned				
1. Title of Security (Instr. 3) 2. T Dat				2. Tran Date (Month	sactio	n (ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr.		4. Securiti	ties Acquired (A) or 1 Of (D) (Instr. 3, 4 and		5. Amour Securitie Beneficia Owned F	s ally following	6. Owners Form: Dire (D) or Indii (I) (Instr. 4)	ct ect	7. Nature of Indirect Beneficial Ownership
						Code			v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Ins		(Instr. 4)	
Class B Common Stock					1/20	09			М		1,421(1	1,421 ⁽¹⁾ A		4,0	4,098			
Class B Common Stock												45,	45,800			By KPC US Equity LLC ⁽²⁾		
			Table II -							•	osed of, onvertib		-	Owned		,		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day)	I A	4. Transa Code (3)	ction	Derivative		6. Date Exercise Expiration Date (Month/Day/Yea		able and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported	e Owr s Forr bire or ir (i) (ii	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
				,	Code	v	(A)	(D)	Date Exercisa	ble	Expiration Date	Title	Amount or Number of Shares		Transactio (Instr. 4)	on(s)		
Director Stock Option (Right to Buy) ⁽³⁾	\$14.75	01/31/2009			A		3,171		(4)		01/31/2019	Class B Common Stock	3,171	(3)	3,171	1	D	
Restricted Share Units ⁽⁵⁾	(6)	01/31/2009			A		3,728		01/31/203	10 ⁽⁶⁾	(6)	Class B Common Stock	3,728	(5)	3,728	3	D	
Restricted Share Units ⁽⁵⁾	(1)	01/31/2009			М			1,421	(1)		(1)	Class B Common Stock	1,421	(5)	0		D	

Explanation of Responses:

- 1. Shares of the Issuer's Class B common stock were issued to the Reporting Person on January 31, 2009 upon vesting of previously granted Restricted Share Units. On the date of vesting, the closing price of the Issuer's Class B common stock on the New York Stock Exchange was \$14.75 per share
- 2. Shares are owned directly by KPC US Equity LLC, which is under the sole control of the reporting person, and may be deemed to be beneficially owned by the reporting person.
- 3. Granted under the Viacom Inc. 2006 Stock Option Plan for Outside Directors for no consideration.
- 4. These options vest annually in three equal installments beginning on January 31, 2010.
- 5. Granted under the Viacom Inc. 2006 RSIJ Plan for Outside Directors for no consideration
- 6. The Restricted Share Units will vest on January 31, 2010 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B common stock upon vesting, unless the Reporting Person has elected to defer settlement

Remarks:

/s/ Michael D. Fricklas

02/03/2009 Attorney-in-Fact for Robert K.

Kraft

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.