FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					· · ·	0000	11 00(11,	, 0			ary 7 tot	01 10-10						
1. Name and Address of Reporting Person* CALIFANO JOSEPH A						2. Issuer Name and Ticker or Trading Symbol VIACOM INC [VIA, VIAB]									nship of Reporting Person(s) to Issuer applicable)			
CALIFANO JOSEPH A				1									X D	irect	or	10% C	Owner	
(Last) 1515 BR	Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 01/01/2005									office elow	r (give title ')	Other below	(specify
					H													
(Street)	` '					4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
NEW YO	NEW YORK NY 10036													Form filed by More than One Reporting Person				
(City)	(S	tate)	(Zip)															
		Tab	le I - Non	-Deriva	ative	Sec	uriti	es A	cquired, D	ispo	sed o	of, or Bo	enefici	ally Ov	/ne	d		
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					Execution Da		on Date	Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			and Se Be Ow	curities I neficially (6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	/ A	mount	(A) (D)	or Pric	Tra	้ทรลด	ction(s) and 4)		(Instr. 4)	
		Т							uired, Dis						ed			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Date,	4. Transactio		5. Number n of				ole and 7. Title and Amount of		d of s g	8. Price Derivat Securit	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable	Expir Date	ation	Title	Amount or Number of Shares	1				
Phantom Class A Common Stock Units	\$0.00 ⁽¹⁾	01/01/2005			A		381		(1)	(:	1)	Class A common stock	381	\$37.0	8	1,985	D	
Phantom Class B Common Stock Units	\$0.00 ⁽¹⁾	01/01/2005			A		388		(1)	(:	1)	Class B common stock	388	\$36.3	9	2,003	D	

Explanation of Responses:

1. Reporting Person has elected to defer payment of Board retainer and fees pursuant to Viacom's deferred compensation arragement for directors. Deferred amounts (including any cash dividends credited during the previous quarter) are deemed invested quarterly in the number of Phantom Common Stock Units equal to the number of shares of Class A and Class B Common Stock that such amounts would have purchased when converted. Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash.

Remarks:

01/04/2005 /s/ Califano, Jr., Joseph A.

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.