

Debut for J.J. Abrams' 'Star Trek' Exceeds Estimate

Paramount Pictures Release Grosses \$3 Million More on Sunday Elevating Opening Weekend Tally to \$79.2 Million

HOLLYWOOD, Calif., May 11 -- The opening weekend tally for J.J. Abrams' "Star Trek" was substantially higher than initial estimates. The Paramount Pictures release grossed \$79.2 million over the three day period in 3,849 locations, almost \$3 million higher than initial estimates thanks to strong attendance on Mother's Day. Initially, the well-reviewed adventure was expected to bring in \$18.3 million on Sunday, but ended up grossing \$21 million. Better than expected family attendance was credited with the upsurge.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991206/PARLOGO>)

"The spike over our initial estimates on Mother's Day demonstrates that the combination of strong reviews and solid word-of-mouth contributed to better than anticipated attendance by families yesterday, confirming our belief that 'Star Trek' has a broad, multi-generational appeal," said Rob Moore, Vice-Chairman of Paramount Pictures.

Paramount Pictures and Spyglass Entertainment Present a Bad Robot Production "Star Trek" starring John Cho, Ben Cross, Bruce Greenwood, Simon Pegg, Chris Pine, Zachary Quinto, Winona Ryder, Zoe Saldana, Karl Urban, Anton Yelchin, Eric Bana and Leonard Nimoy. The film is directed by J.J. Abrams ("Mission: Impossible III," "Lost," "Alias") and written by Roberto Orci & Alex Kurtzman ("MI: III," "Transformers"). Based upon "Star Trek" Created by Gene Roddenberry. The film is produced by J.J. Abrams and Damon Lindelof. The executive producers are Bryan Burk, Jeffrey Chernov, Roberto Orci and Alex Kurtzman. The director of photography is Dan Mindel, ASC. The production designer is Scott Chambliss. The film is edited by Maryann Brandon, A.C.E. and Mary Jo Markey, A.C.E. The costume designer is Michael Kaplan. The visual effects & animation are by Industrial Light & Magic. The music is by Michael Giacchino. This film has been rated PG-13 for sci-fi action and violence and brief sexual content.

ABOUT Paramount PICTURES CORPORATION

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NYSE: VIA, VIA.B), a leading content company with prominent and respected film, television and digital entertainment brands. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Digital Entertainment, Paramount Famous Productions, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., Paramount Studio Group, and Worldwide Television Distribution.

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