

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>REDSTONE SUMNER M</u> (Last) (First) (Middle) 1515 BROADWAY (Street) NEW YORK NY 10036 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Chairman of the Board
	3. Date of Earliest Transaction (Month/Day/Year) 07/18/2007	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	
6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class B Common Stock	07/18/2007		M		32,175	A	\$19.2356	446,039	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		200	D	\$40.98	445,839	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		200	D	\$41.02	445,639	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		500	D	\$41.05	445,139	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		500	D	\$41.06	444,639	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		400	D	\$41.07	444,239	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		300	D	\$41.09	443,939	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		1,500	D	\$41.1	442,439	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		1,100	D	\$41.11	441,339	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		1,000	D	\$41.12	440,339	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		2,000	D	\$41.13	438,339	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		1,100	D	\$41.14	437,239	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		900	D	\$41.15	436,339	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		1,600	D	\$41.16	434,739	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		1,160	D	\$41.17	433,579	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		400	D	\$41.18	433,179	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		500	D	\$41.19	432,679	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		800	D	\$41.21	431,879	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		560	D	\$41.22	431,319	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		600	D	\$41.23	430,719	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		600	D	\$41.24	430,119	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		300	D	\$41.25	429,819	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		200	D	\$41.26	429,619	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		800	D	\$41.28	428,819	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		700	D	\$41.29	428,119	D	
Class B Common Stock	07/18/2007		s ⁽¹⁾		500	D	\$41.3	427,619	D	
Class B Common Stock								30,862,249	I	By NAIRI, Inc. ⁽²⁾
Class B Common Stock								100	I	By Spouse

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Employee Stock Option (Right to Buy) ⁽³⁾	\$19.2356	07/18/2007		M			32,175	(4)	08/01/2007	Class B Common Stock	32,175	\$19.2356	64,350	D	

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 11, 2007. Pursuant to the plan, the reporting person will exercise options that would otherwise expire on August 1, 2007 and sell only that number of shares necessary so that the proceeds of the sales will be sufficient to pay the exercise price, withholding taxes and any other fees associated with the exercise of these stock options.

2. These securities are owned directly by NAIRI, Inc. (NAIRI), but may also be deemed to be beneficially owned by (1) NAIRI's parent corporation, National Amusements, Inc. (NAI) and (2) Sumner M. Redstone, who is the controlling stockholder of NAI.

3. Right to buy under the Viacom Inc. 2006 Long-Term Management Incentive Plan.

4. Current.

By: Michael D. Fricklas,
Attorney-in-Fact

07/20/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.