

TV Land Orders Third Season of Hit Franchise 'High School Reunion'

Las Vegas, Nevada, High School Chosen for Season Three

LOS ANGELES, April 7 -- TV Land announced today that it has picked up its successful reality series "High School Reunion" for a third season. Over 1 million people have been watching the current season, which airs its final episode on April 8. Now viewers can tune in as Las Vegas' Chaparral High School's Class of 1989 will experience a reunion like no other. Set on the garden isle of Kauai, the classmates of Chaparral -- some of whom haven't seen each other in over twenty years -- will have the unique opportunity to finally settle a score, find new love or rekindle an old flame and reconnect during this luxurious getaway. "High School Reunion" is produced for TV Land by Mike Fleiss ("The Bachelor") through his NEXT Entertainment production company in association with Warner Horizon Television. "High School Reunion" is set to debut its third season, with eight episodes, in the third quarter of 2009, on TV Land during TV Land PRIME, the network's primetime destination block.

"We are so happy that 'High School Reunion' continues to resonate with our viewers and remains one of TV Land's most popular original series," states Larry W. Jones, president, TV Land. "Viewers can't get enough of the drama and romance that comes when these classmates share their emotional and intimate stories from high school and everything else in between. The characters and storylines are not only entertaining, but the show is so compelling that it's not surprising that our audience of 40-somethings has been glued to their screens. We can't wait to see what drama unfolds with this new class, making great television."

"We're thrilled to be doing another season of 'High School Reunion' for the good people of TV Land!" said Mike Fleiss.

Season two of "High School Reunion" has been averaging 883,000 total viewers with a median age of 45. Among A25-54, it has been posting a 0.5/554,000 and among A40-54 a 0.6/343,000.

About TV Land PRIME and TV Land

TV Land PRIME is TV Land's prime time programming destination designed for people in their mid-forties and the exclusive home to the premieres of the network's original programming, contemporary television series acquisitions and movies. TV Land PRIME is part of TV Land, a network dedicated to presenting the best in entertainment on all platforms for consumers in their 40s and 50s. Consisting of original programming, acquired shows, hit movies and full-service Web site, TV Land is now seen in over 93 million U.S. homes.

About Warner Horizon Television:

Warner Horizon Television is one of the entertainment industry's fastest-growing television companies, specializing in the creation of scripted series for the cable marketplace, and primetime reality series for both network and cable. Founded in 2006, this second production entity allows the Warner Bros. Television Group to expand its programming offerings and explore creative options made possible under a new business model.

About MTV Networks

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 150 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 300 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

SOURCE TV Land

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