

## Nickelodeon Greenlights Additional 20 Episodes Of Top-Rated Comedy *Sam & Cat*, Starring Jennette McCurdy And Ariana Grande

SANTA MONICA, Calif., July 11, 2013 /PRNewswire/ -- Nickelodeon has ordered 20 additional episodes of its top-rated comedy [Sam & Cat](#), it was announced today by Russell Hicks, President, Content Development and Production, Nickelodeon. *Sam & Cat* is currently the network's number-one live-action series, averaging 3.7 million total viewers since launch. The series airs regularly Saturdays at 8:00 p.m. (ET/PT) on Nickelodeon.

(Photo: <http://photos.prnewswire.com/prnh/20130711/NY46163> )

"Kids have already shown their love for Jennette and Ariana's crazy adventures and comedic talent in *Sam & Cat*," said Hicks. "We are thrilled to be delivering even more of their wild antics from this successful series."

*Sam & Cat* drew over 4.2 million viewers with its series premiere making it the network's biggest live-action debut in three years. Additionally, since its June 8 launch, *Sam & Cat* is the number-one live-action series on the Nick App, and the most visited page (<http://www.nick.com/samandcat>) on [Nick.com](#). The premiere episode of the series hit the number-one spot on the iTunes TV episode chart, and all episodes since consistently rank among the top episodes on iTunes.

Brand-new episodes of *Sam & Cat* will continue to roll out this year and debut on Nick channels internationally beginning October. Special upcoming guest stars include iconic comedy duo Penny Marshall and Cindy Williams (*Laverne & Shirley*), in their first appearance in a scripted series in over 30 years, and Sophia Grace and Rosie of *The Ellen DeGeneres Show* who reprise their roles as troublemakers Gwen and Ruby.

For a unique opportunity to be part of *Sam & Cat*, fans can visit <http://SAMandCAT.nick.com> to submit photos of themselves for the chance to see them appear in future episodes of the show. The site is also home to the "Lil' Sam & Cat Show," a series of animated shorts that give a behind-the-scenes look at how *Sam & Cat* is made and what life is like on set with Jennette McCurdy and Ariana Grande.

Starring [Jennette McCurdy](#) (*iCarly*'s Sam Puckett) and [Ariana Grande](#) (*Victorious*' Cat Valentine), *Sam & Cat* follows the duo as they become best friends and unlikely roommates who start a babysitting service. The series is created by award-winning executive producer Dan Schneider (*iCarly*, *Victorious*, *Drake & Josh*, *Zoey 101*).

Nickelodeon, now in its 34<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 18 consecutive years. For more information or artwork, visit [www.nickpress.com](http://www.nickpress.com). Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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