# SEC Form 4

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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burden									
hours per response:	0.5								

1. Name and Addre	1 0		2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Viacom Inc.</u> [ VIA, VIAB ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner
(Last) 1515 BROADV	(First) VAY	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/09/2007	X Officer (give title Other (specify below) Chairman of the Board
(Street) NEW YORK	NY	10036	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting
(City)	(State)	(Zip) Table I - Non-Der	ivative Securities Acquired, Disposed of, or Benet	Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired (D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class B Common Stock	01/09/2007		М		24,430	A	\$22.0737	319,042	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		100	D	\$42	318,942	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		300	D	\$42.01	318,642	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		100	D	\$42.03	318,542	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		400	D	\$42.04	318,142	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		600	D	\$42.05	317,542	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		400	D	\$42.06	317,142	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		100	D	\$42.07	317,042	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		500	D	\$42.08	316,542	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		300	D	\$42.09	316,242	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		3,165	D	\$42.1	313,077	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		600	D	\$42.11	312,477	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		1,000	D	\$42.12	311,477	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		800	D	\$42.13	310,677	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		1,200	D	\$42.14	309,477	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		1,700	D	\$42.15	307,777	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		400	D	\$42.16	307,377	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		300	D	\$42.17	307,077	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		200	D	\$42.18	306,877	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		200	D	\$42.19	306,677	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		200	D	\$42.2	306,477	D	
Class B Common Stock	01/09/2007		S <sup>(1)</sup>		300	D	\$42.21	306,177	D	
Class B Common Stock								121	I	By 401(k)
Class B Common Stock								32,861,672	I	By NAIRI, Inc. <sup>(2)</sup>
Class B Common Stock								100	I	By Spouse

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Able me Deriv Execution Date, if any (e.g., (Month/Day/Year)	ative Transa Puto ( 8)		Secu Acq (A) ( Disp	urities uired or oosed	under Dres Expiration Da (MPAHDAS)	ioseenof, ଜୁନାvertil	of Securiti of Securiti Derivative (Instr. 3 ar	Security	Orive of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial <del>Ownership</del> (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8) Code	ction Instr.	of (D) (instr. 5; Wamps) of Derivative Securities Acquired (A) or		Expiration Date (Month/Day/Year) Date Expiration		7. Title and Amount of Securities Underlying Amount Derivative Security (Instr. 3 and Willmer of Title Shares		8. Price of Derivative Security (Instr. 5)	Transaction(s) Anyumber of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
-Employee- Stock Option (Right to Buy) <sup>(3)</sup>	\$22.0737	01/09/2007		М			24,430	(4)	01/30/2007	Class B Common Stock	24,430	\$22.0737	195,444	D	

#### Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 10, 2006. Pursuant to the plan, the reporting person will exercise options that would otherwise expire on January 30, 2007 and sell only that number of shares necessary so that the proceeds of the sales will be sufficient to pay the exercise price, income taxes and other fees associated with the exercise of these stock options.

2. These securities are owned directly by NAIRI, Inc. (NAIRI), but may also be deemed to be beneficially owned by (1) NAIRI's parent corporation, National Amusements, Inc. (NAI) and (2) Sumner M. Redstone, who is the controlling stockholder of NAI.

3. Right to buy under the Viacom Inc. 2006 Long-Term Management Incentive Plan.

4. Current.

Remarks:

By: Michael D. Fricklas,

Attorney-in-Fact

01/11/2007

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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