

Paramount and Indian Paintbrush Team With Reitman, Winslet, and Brolin for "LABOR DAY"

HOLLYWOOD, Calif., Sept. 9, 2011 /PRNewswire via COMTEX/ --

Paramount Pictures and Indian Paintbrush jointly announced today they will co-produce, and Paramount will distribute, Academy Award®-nominated writer / director Jason Reitman's LABOR DAY starring Academy Award®-winner Kate Winslet and Academy Award® nominee Josh Brolin. Indian Paintbrush will co-finance the project, with the company's Steven Rales and Mark Roybal executive producing.

(Logo: <http://photos.prnewswire.com/prnh/19991206/PARLOGO>)

The movie will be produced by Academy Award®-nominated producers Lianne Halfon and Russell Smith of Mr. Mudd Productions, along with Reitman and Helen Estabrook of Right of Way Films.

Adapted by Reitman and based on the novel by Joyce Maynard, LABOR DAY tells the story of an escaped convict (Brolin) who seeks shelter with a single mom (Winslet) and her young son over a long Labor Day weekend.

The film marks the fourth collaboration for Jason Reitman and Paramount. His latest film "Young Adult," starring Charlize Theron, will hit theaters on December 9, 2011. The studio previously released his Academy Award® nominated "Up in the Air" in 2010. Earning over \$160 million world-wide, the movie earned six Academy-Award® nominations, and five Golden Globe nominations, with Reitman taking home the Golden Globe for Best Adapted Screenplay.

Indian Paintbrush, Mr. Mudd and Right of Way Films also produced the upcoming Paramount Vantage film "Jeff, Who Lives At Home," starring Jason Segel and Ed Helms. Directed by Jay and Mark Duplass, the movie is set for release in March 2012 and will have its world premiere at the 2011 Toronto International Film Festival.

Kate Winslet and Josh Brolin are repped by CAA. WME reps Jason Reitman and Mr. Mudd.

ABOUT PARAMOUNT PICTURES CORPORATION

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NYSE: VIA, VIA.B), a leading content company with prominent and respected film, television and digital entertainment brands. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV Films and Nickelodeon Movies. PPC operations also include Paramount Digital Entertainment, Paramount Famous Productions, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., Paramount Studio Group and Paramount Television & Digital Distribution.

ABOUT INDIAN PAINTBRUSH

Indian Paintbrush, a film development/production/finance company, is currently in production on THE UNTITLED DRAKE DOREMUS PROJECT starring Guy Pearce, Amy Ryan and Felicity Jones. Indian Paintbrush and Paramount Pictures acquired Doremus' LIKE CRAZY at the 2011 Sundance Film Festival where it won the Grand Jury Prize as well as a Special Grand Jury Prize for Felicity Jones and Paramount Vantage will release the film on October 28, 2011. Indian Paintbrush is in post-production on: Lorene Scafaria's SEEKING A FRIEND FOR THE END OF THE WORLD, starring Steve Carell and Keira Knightley to be released by Focus; Wes Anderson's next feature, MOONRISE KINGDOM, starring Bruce Willis, Ed Norton, Bill Murray, Frances McDormand and Tilda Swinton, also distributed by Focus; and THE UNTITLED DAVID CHASE PROJECT with James Gandolfini, Brad Garrett, Bella Heathcote, Christopher McDonald, Molly Price and Lisa Lampanelli to be distributed by Paramount. Previously, Indian Paintbrush co-financed and executive produced Anderson's FANTASTIC MR. FOX and THE DARJEELING LIMITED.

SOURCE Paramount Pictures Corporation