

Los Angeles Heats Up As BET Networks Takes Over L.A. Live With The BET Experience And BET Awards '13

WHAT:

BET Awards '13 and BET EXPERIENCE at L.A. LIVE

(Logo: <http://photos.prnewswire.com/prnh/20070716/BETNETWORKSLOGO>)

CONFIRMED TO ATTEND:

Pharelle	J. Cole	2 Chainz
Janelle Monae	Kirk Franklin	Tamela Mann
Mariah Carey	Nicki Minaj	Stevie Wonder
Justin Timberlake	R. Kelly	T.I.
Chris Brown	India.Arie	Erykah Badu
Snoop Dogg	Miguel	Ciara
Kendrick Lamar	Robin Thicke	Kevin Hart
Don Cheadle	Derek Luke	Boris Kodjoe
Cedric the Entertainer	JB Smoove	Morris Chestnut
Nick Cannon	Queen Latifah	Lauren London
Sanaa Lathan	Taraji P. Henson	Forest Whitaker
Brandy	Trey Songz	Bobby Brown
Columbus Short	Wayne Brady	Paula Patton
Lala Anthony	Angela Bassett	Gabrielle Union
Jamie Foxx		

2013 Host -- **Chris Tucker**

2013 Humanitarian Award -- **Dwyane Wade**

2013 Cadillac Lifetime Achievement Award -- **Charlie Wilson**

WHEN:

Sunday, June 30, 2013 at 8:00 pm* on BET Networks

The **BET Awards '13** will premiere **Tuesday, July 2nd** at **8:00 p.m. BST** on BET's international network in the UK and Africa, reaching more than 13 million households in 50+ countries.

WHERE:

Nokia Theatre L.A. LIVE, 777 Chick Hearn Court, Los Angeles, CA 90015

About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIAB), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET operates in the United Kingdom and oversees the extension of BET network programming for global distribution.

About BET Awards:

Established in 2001, the BET AWARDS continues to be one of the most watched awards shows on cable television according to the Nielsen Company reaching an average of 7.5 million viewers annually. The franchise remains the #1 program in cable television history, among African-Americans. Each year, the BET AWARDS recognizes the distinguished achievements of

artists, entertainers and athletes in a number of diverse categories, including film, music and sports.

Stephen G. Hill, BET's President of Music Programming and Specials, and **Lynne Harris Taylor**, BET's Vice President of Specials, will serve as Executive Producers for the BET AWARDS '13, in conjunction with **Jesse Collins**, CEO of Jesse Collins Entertainment.

*All times are ET/PT.

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About Jesse Collins Entertainment:

Jesse Collins Entertainment is a full service film and television production company founded by entertainment industry veteran Jesse Collins. Over the past decade, Collins, the company's CEO, has played an integral role in producing some of television's most memorable moments in the music entertainment arena. Formerly Executive Producer/Executive Vice President of Cossette Productions, Collins has produced award winning television programming including the Grammy Awards, the BET Awards, BET Honors and BET's Rip the Runway and has worked with superstar talent such as Will Smith, Jay-Z, Rihanna, Kanye West, Mary J. Blige, Kid Rock, Lil Wayne and many more.

About BET Experience at L.A. LIVE:

The BET Experience is an exciting weekend consisting of concerts from A-list talent at STAPLES Center, Nokia Theatre L.A. LIVE and Club Nokia, the BET Film Festival, Fan Festival, live tapings of 106 & PARK, The BET GRAMMY™ Museum exhibit, Music Matters Stage, BET Revealed Seminars and the BET Awards. For the first time ever, tickets to the BET Awards show are available to the public through VIP ticket packages. The BET Experience is sponsored by Coca-Cola, COVERGIRL, My Black is Beautiful, Spring and Target. For more information and to purchase concert tickets and VIP packages visit www.BETExperience.com.

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