SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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	2001 1(b).				neu p						Company Act									
1. Name and Address of Reporting Person* MOONVES LESLIE						2. Issuer Name and Ticker or Trading Symbol <u>CBS CORP</u> [CBS, CBS.A]								5. Relationship of Reporting Person(s) to Issu (Check all applicable) X Director 10% Ov						
(Last) 51 WES	(Last) (First) (Middle) 51 WEST 52ND STREET					3. Date of Earliest Transaction (Month/Day/Year) 08/15/2012								Х	X Officer (give title Other (specify below) President & CEO					
(Street) NEW YORK NY 10019 (City) (State) (Zip)				_ 2									Line)	Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(0.13)				Non-Der	ivat	ive S	Secu	urities A	cauir	ed I	Disposed o	of or F	Renefic	ially	Owned					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Yea		2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			-	5. Amount of Securities Beneficially Owned Followi		Form:	: Direct	7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price		Reported Transacti (Instr. 3 a	ion(s)			Instr. 4)	
CBS Class B common stock				08/15/2	08/15/2012		2		М		250,000	A	\$13	13.43		,167	D			
CBS Class B common stock 08/15/20				2012	12			S ⁽¹⁾		250,000	D \$35.9		337 ⁽²⁾	²⁾ 703,167			D			
CBS Class B common stock															1,7	777			By 401(k)	
CBS Class B common stock															420,965			I I	By Family Frust A	
CBS Class B common stock															108,965			I I	By Family Frust B	
CBS Class B common stock															196	,886		I I	By Family Frust C	
CBS Class B common stock														505,539		,539		I I	By Family Frust D	
CBS Class B common stock															27	71		I I	By IRA	
CBS Class B common stock													121,80		,866	I		By Moonves- A Family Irust (GRAT)		
CBS Class B common stock														1,976				By Spouse		
CBS Class B common stock														2,605			I	By Spouse - 401(k) Plan		
			Table								sposed of s, converti				wned					
Derivative Conversion Date		3. Transaction Date (Month/Day/Year)	tion 3A. Deemed 4. Execution Date, Th if any C		4. Trans	de (Instr. Se or or of		Number o erivative ecurities cquired (A Disposed (D) (Instr. 4 and 5)	of 6. Date Exp Expiration (Month/Da		ercisable and Date	7. Title of Secu Underl Derivat	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)	
												Amo		Int	1	Transaction (Instr. 4)	ion(S)		1	

Code v

Μ

(A) (D)

250,000

Date Exercisable

(4)

Expiration Date

03/01/2018

08/15/2012

Employee

Stock Option (right to

buy)⁽³⁾

\$13.43

Amount or

Number of Shares

250,000

Title

CBS

Class B

common stock

\$0.0000

1,500,000

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan previously adopted by the reporting person.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from 35.64 to 36.07, inclusive. The reporting person undertakes to provide upon request by the staff of the U.S. Securities and Exchange Commission, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

3. Right to buy under Issuer's long term incentive plan.

4. This option vests in four equal annual installments beginning on March 1, 2011.

/s/ Leslie Moonves

** Signature of Reporting Person

08/16/2012

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.