

Dwyane Wade, Tim Howard, Serena Williams, Kevin Durant, Gabby Douglas, Victor Cruz and Carmelo Anthony, Among Sports Superstars Winning Top Honors at Nickelodeon's Inaugural Kids' Choice Sports 2014

Host Michael Strahan, Marshawn Lynch, Larry Fitzgerald and Earl Thomas III Among Top Athletes and Celebrities Doused with Slime

International Sports Star David Beckham Honored with First-Ever Legend Award and Gold Sliming

** For the EPK and still photos from *Kids' Choice Sports 2014*, please visit: www.EPKLink.com/NickKCS2014

** For show clips from *Kids' Choice Sports 2014*, please click [here](#).

LOS ANGELES--(BUSINESS WIRE)-- A lineup of sports superstars including Dwyane Wade, Tim Howard, Serena Williams, Kevin Durant, Gabby Douglas, Victor Cruz, Carmelo Anthony and more were [winners](#), taking home orange mohawked blimps at Nickelodeon's inaugural [Kids' Choice Sports 2014](#), Thursday, July 17, at 8-9:30 p.m. (ET/tape delayed for West Coast). Hosted by Michael Strahan (*LIVE with Kelly and Michael, Fox NFL Sunday*), the awards were broadcast live from UCLA's Pauley Pavilion in Los Angeles where kids honored their favorite athletes, teams and sports moments from the year in one big, slimy sports celebration.



Photo credit: Kevin Mazur/WireImage Host Michael Strahan gets slimed onstage at Nickelodeon's Kids' Choice Sports Awards 2014 at UCLA's Pauley Pavilion on July 17, 2014 in Los Angeles, CA.

forward Metta World Peace, and [The Haunted Hathaways](#) star Benjamin "Lil' P-Nut" Flores Jr. cheered on 15-year-old Ricardo Jacobo Jr. in the "*Kids' Choice Sports* Half-Court Shot Contest" who landed the \$50,000 grand prize.

Additional highlights from the sports celebration include: Super Bowl XLVIII champion Marshawn Lynch (Seattle Seahawks) running an epic football play into a pool of slime with a KCS trophy; Will Arnett (*Teenage Mutant Ninja Turtles* movie) and New York Rangers' Henrik Lundqvist going head to head in a hockey shoot-out; a cross-arena football pass by sports trick shot group Dude Perfect; and an exhilarating grand finale featuring multi-Grammy Award-winner Pharrell Williams who performed his chart-topping hit "Happy."

Kids and families paid tribute to their favorite athletes, teams and sports moments by casting votes in 14 categories, from June 18-July 17. Fans were able to vote on Nick.com/sports and all of Nickelodeon's digital platforms through a brand-new voting experience. Kids were able to watch video highlights of the nominees in each category, vote for their favorite all-star athletes, and multiply their votes with a special *Kids' Choice Sports* Slime Multiplier game. In the game, fans could rack up points while playing four different slime-filled sports games, while simultaneously adding votes to their favorite nominees.

Orange mohawked blimps were presented to Kevin Durant for Best Male Athlete; Gabby Douglas for Best Female Athlete; Russell Wilson for Favorite Newcomer; Dez Bryant for Favorite Catch; Tim Howard for Best Save; and Serena Williams for Biggest Cannon. Seattle Seahawks fans took the Smells Like Team Spirit Award, while Carmelo Anthony proved he's at the top

World-renowned athlete David Beckham was presented with *Kids' Choice Sports*' first Legend Award, a gold mohawked blimp, for his incredible talent and outstanding sportsmanship on the field. Adding to his list of accomplishments, Beckham also received the first-ever gold sliming in *Kids' Choice* history with his sons Romeo and Cruz.

In a thrilling half-time show filled with music, athleticism and slime, award-winning country stars Florida Georgia Line rewarded fans with a performance medley of their smash hits "Cruise" and "This is How We Roll," followed by a thorough drenching of the mosh pit. In a live vote during the show, kids decided on the contents--maple syrup, whipped cream or slime--of the giant dunk tanks in the "Verizon Power Dunk" competition. Arizona Cardinals wide receiver Larry Fitzgerald prevailed, dunking Seattle Seahawks defensive back Earl Thomas III in a giant tank of green goo, only to be dunked himself by Strahan. Dallas Mavericks center Tyson Chandler, basketball

of his field by nabbing the Clutch Player of the Year. Highlight reel staples Alex Morgan and Shaun White won for Sickest Moves and the Don't Try This at Home Award respectively, while Dwyane Wade and Gabby Douglas showed they're stylin' on and off the court/field with the King and Queen of Swag blimps. Victor Cruz knows how to Party Like a Sports Star (Best Victory Celebration) and fan-favorite Bethany Hamilton won for Favorite Comeback Athlete.

The star-studded telecast featured additional celebrity participants, including: Will Arnett and Megan Fox (*Teenage Mutant Ninja Turtles* movie), Los Angeles Lakers shooting guard Kobe Bryant, DJ Fulano, Olympic snowboarder Kelly Clark, Olympic figure skater Gracie Gold, pro skateboarder Tony Hawk, Dwayne Johnson (*Hercules*), Olympic gymnast Nastia Liukin, Henrik Lundqvist (New York Rangers), George Lopez (*Lopez Tonight*), professional boxer Floyd Mayweather, Tia Mowry-Hardrict (*Instant Mom*), Olympic short track speed skater Apolo Ohno, auto racing driver Danica Patrick, professional tennis player Sloane Stephens, Russell Westbrook (Oklahoma City Thunder), Breanna Yde (*The Haunted Hathaways*), members of the Los Angeles Dodgers, and many others.

Nickelodeon upped the digital presence of *Kids' Choice Sports 2014*, offering content before, during and after the big show on Nick.com, the Nick App on iOS and Android devices, as well as Twitter and Facebook. A live pre-show webcast from the orange carpet offered exclusive access to all the stars and athletes as they arrived for the big event. The *Countdown to Kids' Choice Sports* was hosted by [WebHeads](#) host Carlos PenaVega, [The Thundermans'](#) Kira Kosarin and Olympic gymnast McKayla Maroney. Modeled after a football field, the orange carpet featured a tailgate hang-out area, along with a mini soccer field and basketball hoops for celebrities to get into the spirit of the awards. Coverage during the event included a live photo stream that offered insider access to all the fun in the audience and backstage. Fans can relive their favorite show moments by watching *Kids' Choice Sports* [video highlights](#), and flipping through orange carpet, live event and performance [photos](#).

The live broadcast of Nickelodeon's *Kids' Choice Sports 2014* will encore Friday, July 18, at 9 p.m. (ET/PT). Replays of the awards will also air on Saturday, July 19, at 3:30 p.m. (ET) on Nicktoons and Monday, July 21, at 6:30 p.m. (ET) on TeenNick. *Kids' Choice Sports 2014* will be available on Nickelodeon On Demand beginning Friday, July 18.

Presenting sponsor of Nickelodeon's *Kids' Choice Sports 2014* is SUBWAY® restaurants. Associate sponsors are Air Hogs and Mattel's BOOMco.

The following are Nickelodeon's *Kids' Choice Sports 2014* winners:

BEST MALE ATHLETE

Kevin Durant (NBA, Oklahoma City Thunder)

BEST FEMALE ATHLETE

Gabby Douglas (USA Gymnastics)

FAVORITE NEWCOMER

Russell Wilson (NFL, Seattle Seahawks)

FAVORITE CATCH

Dez Bryant (NFL, Dallas Cowboys)

BEST SAVE

Tim Howard (English club Everton and the United States Men's National Team)

CLUTCH PLAYER OF THE YEAR

Carmelo Anthony (NBA, New York Knicks)

SICKEST MOVES

Alex Morgan (NWSL, Portland Thorns)

DON'T TRY THIS AT HOME AWARD

Shaun White (American professional snowboarder and skateboarder)

SMELLS LIKE TEAM SPIRIT

Seattle Seahawks Fans

PARTY LIKE A SPORTS STAR (Best Victory Celebration)

Victor Cruz (NFL, New York Giants)

KING OF SWAG

Dwyane Wade (NBA, Miami Heat)

QUEEN OF SWAG

Gabby Douglas (USA Gymnast)

BIGGEST CANNON

Serena Williams (WTA)

FAVORITE COMEBACK ATHLETE

Bethany Hamilton (Surfer)

Nickelodeon's *Kids' Choice Sports 2014* is produced by Nickelodeon Productions in association with Done + Dusted. Ian Stewart and Hamish Hamilton of Done + Dusted, Michael Strahan, Jay Schmalholz, Shelly Sumpter Gillyard and Constance Schwartz of SMAC Entertainment are executive producers. Media outlets can reference the most up-to-date information on *Kids' Choice Sports 2014* by logging onto <http://www.nickkcspress.com/>.

Nickelodeon, now in its 35th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 19 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIA.B).

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