SEC Form 4

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Addr		Person*	2. Issuer Name and Ticker or Trading Symbol <u>CBS CORP</u> [CBS, CBS.A]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
<u>Ianniello Joseph R</u>					Director	10% Owner		
				— x	Officer (give title	Other (specify		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		below)	below)		
51 WEST 52N	CTDEET		03/23/2015		Chief Operatir	ng Officer		
51 WE51 52IN	DSIREEI							
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	vidual or Joint/Group Fili	ng (Check Applicable		
(Street)				Line)				
NEW YORK	NY	10019		X	Form filed by One Re	porting Person		
,					Form filed by More th	an One Reporting		
(City)	(State)	(Zip)			Person			
	(Olulo)	(=)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
CBS Class B common stock	03/23/2015		М		18,102	A	\$23.19	233,170	D			
CBS Class B common stock	03/23/2015		S ⁽¹⁾		100	D	\$63.64	233,070	D			
CBS Class B common stock	03/23/2015		S ⁽¹⁾		18,002	D	\$63.1034 ⁽²⁾	215,068	D			
CBS Class B common stock								4,007	I	By 401(k)		
CBS Class B common stock								2,322	I	By Spouse - 401(k) Plan ⁽³⁾		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 11. Nature Date Transaction derivative Derivative Conversion Execution Date, Expiration Date Amount of Derivative Ownership of Indirect (Month/Day/Year) Derivative Security (Instr. 3) (Month/Dav/Year) or Exercise if anv Code (Instr. Securities Security Securities Form: Beneficial Underlying Derivative Price of (Month/Dav/Year) 8) Securities (Instr. 5) Beneficially Direct (D) Ownership Derivative Acquired Owned or Indirect (Instr. 4) (A) or Disposed of (D) (Instr. 3, 4 and 5) Security (Instr. 3 Security Following (I) (Instr. 4) Reported and 4) Transaction(s) (Instr. 4) Amount or Number Date Expiration of Exercisable Code ν (A) (D) Date Title Shares Employee CBS Stock Class B Option 18,102 \$23.19 03/23/2015 18,102 03/01/2012⁽⁵⁾ 03/01/2019 \$0.0000 0.0000 D Μ commor (right to stock buy)⁽⁴⁾

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan previously adopted by the reporting person.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.62 to \$63.58, inclusive. The reporting person undertakes to provide upon request by the staff of the U.S. Securities and Exchange Commission, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

3. The Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or any other purposes.

4. Right to buy under Issuer's long term incentive plan.

5. This option vested in four equal annual installments beginning March 1, 2012.

<u>/s/ Joseph R. Ianniello</u> ** Signature of Reporting Person

<u>03/24/2015</u> Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.