

The Force is With These Videos: Atom.com and Lucasfilm Ltd. Announce Finalists for 2009 'Star Wars(TM) Fan Movie Challenge'

22 Videos Debut Today at StarWars.Atom.com; Voting Takes Place Today July 1 Until July 10

George Lucas Selects Award and Other Honors Will Be Announced July 24 During The 2009 "Star Wars Fan Movie Challenge" Awards Show At San Diego Comic-Con International

NEW YORK, July 1 -- Atom.com and Lucasfilm Ltd. have once again joined forces for the "Star Wars Fan Movie Challenge," a contest honoring the best Star Wars-related short digital videos, and announced today the 22 finalists for the 2009 edition of the challenge. Atom.com and Lucasfilm Ltd. have partnered on the "Star Wars Fan Movie Challenge" since 2000; past honorees include such hits as "Chad Vader," "Star Wars Gangsta Rap," "Star Wars Revelations," and "Pink Five."

Users can view and vote for the videos at StarWars.Atom.com from Wednesday July 1 until Friday, July 10. These votes, plus the judgment of George Lucas and staff members at Lucasfilm and Atom.com, determine the winners of this year's seven categories: George Lucas Selects, Audience Choice, Best Action, Best Comedy, Best Parody, Best Animated Movie and the Spirit of Fandom Award. The winners will be unveiled live during the 2009 "Star Wars Fan Movie Challenge" awards show on Friday July 24 from 8:30 - 10:30 p.m. in Ballroom 20, at San Diego Comic-Con International.

Below are the names of the 22 finalist videos for the "Star Wars Fan Movie Challenge." These videos can be watched and voted for at <http://StarWars.Atom.com>.

"Bad Day for Vader"
"Blasted Behavior"
"Death Star Over San Francisco"
"Emperor Palpatine and the Attack of the Copyright Infringement"
"Glen Easley Glen Mos"
"Jedi Camp"
"Knights of the Old Republic: Revan"
"Lord Vader's Trial"
"Mark Valley vs. Drew Mazanec"
"No Love for Wampa"
"Saber"
"Star Fury!"
"Star Sports Theatrical Trailer"
"Star Wars in a Notebook!"
"Star Wars: Cinemagic"
"Star Wars: Retold"
"Sudden Remakes 1"
"SW Episode XVI: Family Dysfunction"
"The Closet Unleashed"
"The Fate of the Duel"
"Where Are They Now"
"WTF Star Wars"
About ATOM.com

Atom.com, a division of Viacom Inc.'s (NYSE: VIA and VIA.B) MTV Networks, is a digital comedy network for young men that reaches millions of consumers each month on the Atom.com Web site and millions more through multiplatform distribution on television, mobile phones, and the Internet. Atom.com's programming lineup features daily new releases of original comedy including animation, live-action narrative, topical videos, sketch comedies and spoofs. The site also offers a library of thousands of comedy productions previously developed by, licensed by and uploaded to AtomFilms and COMEDY CENTRAL. Drawing on a strategic partnership with COMEDY CENTRAL and its own 10-year history of online video innovation and leadership (formerly as AtomFilms), Atom.com delivers Web comedy like nobody else.

About Lucasfilm Ltd.

Lucasfilm Ltd. is one of the world's leading movie and entertainment companies. Founded by George Lucas in 1971, it is a privately held, fully integrated entertainment company. In addition to its motion-picture and television production operations, the company's global activities include Industrial Light & Magic and Skywalker Sound; LucasArts; Lucasfilm Animation; and Lucas Licensing. Additionally, Lucas Online creates Internet-based content for Lucasfilm's entertainment properties and businesses.

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