

RuPaul Declares "Bring Back...My Girls!" as Logo Greenlights "All Stars: RuPaul's Drag Race"

Queens from Previous Seasons of "RuPaul's Drag Race" Compete in New Series for the Franchise Fans to Pick One of the Returning Contestants with Online Voting that Begins Today
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NEW YORK, March 12, 2012 /PRNewswire/ -- Over four seasons, "RuPaul's Drag Race" has blossomed into a worldwide, cultural phenomenon that's made superstars of its former drag competitors. International appearances, national glossy magazine photo shoots, stints on the runways of New York Fashion Week and buzzed about music releases are just a few of the accomplishments of former "dragtestants." One thing is for certain, fans can't get enough of these gals and Logo's responding to the demand with an all-new offering for the "RuPaul's Drag Race" franchise. "All Stars: RuPaul's Drag Race" is set to serve up a new twist on the mega-hit "RuPaul's Drag Race" as it pits queens from previous seasons in a wig-to-wig drag battle royale. "All Stars: RuPaul's Drag Race" has been greenlit for six, one-hour episodes and is slated to premiere this fall on Logo.

Also, for "All Stars: RuPaul's Drag Race," fans will take a part in casting the show. While the top secret cast for "All Stars: RuPaul's Drag Race" won't be announced for a few months, fans will decide which of the former queens will earn one of the coveted spots on the show. Starting today, fans can go to [Facebook](https://www.facebook.com/AllStarsRuPaulsDragRace/app_177914495580579) (https://www.facebook.com/AllStarsRuPaulsDragRace/app_177914495580579), review all 46 previous contestants and vote for their favorite. The winning queen who'll join the "All Stars: RuPaul's Drag Race" cast will be announced on NewNowNext.com.

An excited RuPaul exclaimed, "'RuPaul's Drag Race' is a show that not only champions talent and artistry, but it's also launched a new generation of entertainers that are working throughout America seven nights a week! Drag has come out of the closet, and it's not going back!"

The fourth season of "RuPaul's Drag Race" is currently in full swing on Monday nights at 9:00 PM ET/PT on Logo. RuPaul, the world's most famous drag queen, has pushed the boundaries of popular culture on an international level and continues to make history this season with "RuPaul's Drag Race," the first reality television show featuring drag queens. Each week RuPaul decides who will "shante! stay!" or "sashay away" with a new batch of the nation's hottest, most glamorous drag queens. In the end, only one contestant will have what it takes to win the coveted title of "America's Next Drag Superstar," and a prize package that includes a headlining spot on Logo's Drag Race Tour, featuring ABSOLUT® Vodka, cocktails perfected, a one-of-a-kind trip courtesy of AlandChuck.travel, a lifetime supply of NYX Cosmetics and a cash prize of \$100,000.

"All Stars: RuPaul's Drag Race" is produced by World of Wonder Productions with Fenton Bailey, Randy Barbato, Tom Campbell, RuPaul Charles and Chris McKim serving as Executive Producers. Brent Zacky and Pamela Post are Executive Producers for Logo.

For more information on "[RuPaul's Drag Race](http://RuPaulsDragRace.com)" and to view the current episode and sneak preview clips of upcoming episodes, go to LogoTV.com. For up-to-date "RuPaul's Drag Race" news and exclusives, join the "[All Stars: RuPaul's Drag Race](https://www.facebook.com/AllStarsRuPaulsDragRace)" [Facebook page](https://www.facebook.com/AllStarsRuPaulsDragRace) or follow the series on Twitter at [@RuPaulsDragRace](https://twitter.com/RuPaulsDragRace) and [#DragRaceAllStars](https://twitter.com/DragRaceAllStars).

ABOUT LOGO

Logo celebrates one-of-a-kind personalities, unconventional stories and discovering what's next—all through a mix of original and acquired entertainment that's outrageous, smart, and inclusive. Entertaining a social, savvy audience of gay trendsetters, Logo also attracts a straight audience that wants to be ahead of the curve. Launched in 2005, Logo is in nearly 50 million homes across the United States, and is complemented by a federation of online properties, including LogoTV.com, NewNowNext.com, AfterEllen.com, AfterElton.com, and DowneLink.com. Logo is part of Viacom Inc. (NASDAQ: VIA, VIAB), which features a roster of popular and highly targeted brands that include MTV, Comedy Central, VH1 and Spike TV.

ABOUT WORLD OF WONDER

Innovative production company World of Wonder is behind such entertaining hit series as "Girls Who Like Boys Who Like Boys" (Sundance Channel), "RuPaul's Drag U" (Logo), "Million Dollar Listing" (Bravo), "The Fabulous Beekman Boys" (Planet Green), and "Finding Sarah" (OWN). World of Wonder has also created award winning films and documentaries such as "Inside Deep Throat", "The Eyes of Tammy Faye", "Party Monster", "Monica in Black and White", and "The Last Beekeeper", which won a 2010 Emmy® Award for Outstanding Nature Programming. They recently premiered their latest documentary "The Strange History of Don't Ask, Don't Tell" for HBO, which chronicles the repeal of the controversial military policy. Most recently, their 2011 Sundance Film Festival hit "Becoming Chaz" and HBO special "Wishful Drinking" both garnered a total of five Emmy® nominations.

With offices in Hollywood and London, the company has produced cutting-edge fiction and non-fiction programming for HBO, Showtime, VH1, IFC, Discovery, MTV, BBC, PBS, Channel 4 UK, and other digital outlets that can be found online at <http://worldofwonder.net/>. The WOW Report receives more than 100,000 visitors a month.

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