

Reality Roundup: BET Networks Picks up Three New Original Unscripted Series

Music Stars Keyshia Cole and Nelly, and Powerhouse Couple David and Tamela Mann Give Audiences a Glimpse at the Real Life Behind Their Fame

BET Teams up with Leading Independent Studio Entertainment One (eOne) to Bring Nelly and Tamela Mann to the Small Screen

NEW YORK--(BUSINESS WIRE)-- From R&B to hip hop to gospel, BET ramps up its reality slate with new original docu-series from three music superstars: Keyshia Cole, Nelly and Tamela Mann. Each project will give viewers a behind-the-scenes look at the multifaceted lives of these successful artists, as they strive to strike the perfect chord between career, family and love.



The lineup kicks off with multi-platinum selling singer, Keyshia Cole, who returns for a third chapter in her fascinating life. With two top-rated series under her belt at BET Networks, "**THE UNTITLED KEYSHIA COLE PROJECT**" chronicles Keyshia's ongoing emotional journey as she confronts real-life issues including her unstable marriage to NBA baller Daniel Gibson, her evolving career, motherhood, and family struggles. Joining Keyshia in the balancing act is hip-hop icon and star of "REAL HUSBANDS OF HOLLYWOOD," Nelly. "**THE UNTITLED NELLY PROJECT**" will take viewers along for the ride as he juggles his music and acting careers, growing business empire, and raises his children, while starting a buzz worthy new friendship. Finally, David and Tamela Mann give viewers a real life introduction to couple behind "MEET THE BROWNS," as they showcase their light-hearted humor, real-life issues, and unique family dynamic.

SERIES LINEUP

"**THE UNTITLED KEYSHIA COLE PROJECT**": When BET audiences were first introduced to Keyshia Cole in "The Way It Is," her life was complicated with family strife, hard won musical success and rocky romantic relationships. Eventually, Keyshia found her would-be happy ending with husband and NBA star, Daniel Gibson, in "Family First." However, just as Keyshia settled into her role of wife and mother, she soon realized that "blood makes you relatives, but loyalty makes you family." "**THE UNTITLED KEYSHIA COLE PROJECT**" is a docu-series that reveals her continued struggles with the real-life issues that face all of us including career complications, marital strife, motherhood challenges, and jealousy from siblings. Laced with humor, drama and a hefty dose of love, the series will document Keyshia's painful setbacks and personal victories as she continues to defy her critics. The series will consist of six 30-minute episodes.

James DuBose serves as Executive Producer for DuBose Entertainment, alongside Executive Producer Manny Halley for Imani Entertainment Group, Inc. Keyshia Cole will also Executive Produce the series with co-Executive Producer Kai Bowe.

"**THE UNTITLED NELLY PROJECT**" is a docu-series following Nelly, as he navigates his busy career as a hip-hop icon, successful entrepreneur, loving father to his biological children and his deceased sister's children - all while nurturing a blossoming friendship with "Miss Jackson," the ex-girlfriend of a world famous boxer, Floyd Mayweather. Jr. Known as an iconic, multi-platinum recording artist and one of the most notable figures in modern pop culture, Nelly has also been dominating the business world with his fashion line, Apple Bottoms, and as co-owner of the NBA Charlotte Bobcats. Despite his soaring career, Nelly's crowning achievement is being a devoted father, friend, and mentor. This unprecedented series will grant viewers an all-access pass to Nelly's unique life in eight thrilling one-hour episodes.

Nelly serves as Executive Producer alongside Tara Long, John Morayniss, Howie Miller, David Shaye, Shanta Conic, and Kim McKoy as well as co-executive producer J Erving. The series is produced by eOne.

"**THE UNTITLED MANN'S PROJECT**": Internationally famous for their starring roles on stage and screen, Tamela Mann (*Diary of a Mad Black Woman, Madea's Family Reunion, Sparkle*) and David Mann (*Tyler Perry's Meet the Browns, Tyler Perry's Madea Goes to Jail*) have become household names for their starring turn in "MEET THE BROWNS." "**THE UNTITLED MANN'S PROJECT**" will take a peek behind their celebrity on-screen personas, exclusive events, and famous friends, to the down home

lives of the real David and Tamela Mann. In eight 30-minute episodes, viewers will get a taste of their careful balancing act among being celebrities, entrepreneurs, and parents to four adult children - all while maintaining their 26-year old marriage. Viewers may have met the Browns, but this show introduces the The Manns like you've never seen them before!

In partnership with eOne, the series is executive produced by David and Tamela Mann along with Tara Long, Howie Miller, Kim McKoy, Roger Bobb, and Phil Thornton.

For more information on BET Networks programming, please visit www.betpressroom.com.

About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIAB), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

Follow us on Twitter: @BET_PR

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140811005863/en/>

"KEYSHIA COLE: BUILT TO LAST"

Robert Avery, 212-205-3159

Robert.Avery@bet.net

or

Giovanna Desselle, 310-481-3872

Giovanna.Desselle@bet.net

or

"THE UNTITLED NELLY PROJECT"

LeToya Glenn-Bacon, 212-205-3158

LeToya.Glenn@bet.net

or

Giovanna Desselle, 310-481-3872

Giovanna.Desselle@bet.net

or

"THE UNTITLED MANN'S PROJECT"

LeToya Glenn-Bacon, 212-205-3158

LeToya.Glenn@bet.net

or

Robert Avery, 212-205-3159

Robert.Avery@bet.net

Source: BET Networks

News Provided by Acquire Media