

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>VIACOM INC</u> <hr/> (Last) (First) (Middle) <u>1515 BROADWAY</u> <hr/> (Street) <u>NEW YORK NY 10036</u> <hr/> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>BLOCKBUSTER INC [ BBI ]</u> <hr/> 3. Date of Earliest Transaction (Month/Day/Year) <u>10/06/2004</u> <hr/> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person
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**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	10/06/2004		j <sup>(1)</sup>		72,000,000	D	(1)	0	D <sup>(2)</sup>	
Class B Common Stock	10/06/2004		j <sup>(1)</sup>		72,000,000	D	(1)	0	D <sup>(2)</sup>	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)					

1. Name and Address of Reporting Person\*  
VIACOM INC  


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 (Last) (First) (Middle)  
1515 BROADWAY  


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 (Street)  
NEW YORK NY 10036  


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 (City) (State) (Zip)

1. Name and Address of Reporting Person\*  
NAIRI INC  


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 (Last) (First) (Middle)  
200 ELM STREET  


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 (Street)  
DEDHAM MA 02026  


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 (City) (State) (Zip)

1. Name and Address of Reporting Person\*  
NATIONAL AMUSEMENTS INC /MD/  


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 (Last) (First) (Middle)  
200 ELM STREET  


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 (City) (State) (Zip)

(Street)	DEDHAM	MA	02026
(City)		(State)	(Zip)
1. Name and Address of Reporting Person*			
<u>REDSTONE SUMNER M</u>			
(Last)	(First)	(Middle)	
C/O VIACOM INC.			
1515 BROADWAY			
(Street)	NEW YORK	NY	10036
(City)		(State)	(Zip)

**Explanation of Responses:**

1. Disposed of pursuant to an exchange offer by Viacom Inc. (Viacom) pursuant to which Viacom exchanged 2.575 shares of each of the Issuer's Class A common stock and Class B common stock for each share of Viacom Class A common stock (VIA) or Viacom Class B common stock (VIAB) tendered and accepted in the exchange on the morning of October 6, 2004. The closing prices of VIA and VIAB on the NYSE on October 5, 2004, the expiration date of the exchange offer were, respectively, \$35.91 and \$35.45.

2. Prior to disposition, these securities were owned directly by Viacom, but may also be deemed to have been beneficially owned by (1) NAIRI, Inc. (NAIRI), which owns approximately 71% of Viacom's voting stock, (2) NAIRI's parent corporation, National Amusements, Inc. (NAI) and (3) Sumner M. Redstone, who is the controlling stockholder of NAI.

**Remarks:**

<u>By: Michael D. Fricklas,</u> <u>Executive Vice President</u>	<u>10/08/2004</u>
<u>By: Sumner M. Redstone,</u> <u>Chairman &amp; President</u>	<u>10/08/2004</u>
<u>By: Sumner M. Redstone,</u> <u>Chairman &amp; CEO</u>	<u>10/08/2004</u>
<u>By: Sumner M. Redstone</u>	<u>10/08/2004</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**