UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K	
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CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 15, 2022

VIACOMCBS INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-09553 (Commission File Number) 04-2949533 (IRS Employer IdentificationNumber)

1515 Broadway New York, New York (Address of principal executive offices)

10036 (Zip Code)

Registrant's telephone number, including area code: (212) 258-6000

Not Applicable (Former name or former address, if changed since last report)

	-		
	ck the appropriate box below if the Form 8-K filing is intowing provisions:	ended to simultaneously satisfy the	filing obligation of the registrant under any of the
	Written communications pursuant to Rule 425 under th	e Securities Act (17 CFR 230.425)	
	Soliciting material pursuant to Rule 14a-12 under the E	Exchange Act (17 CFR 240.14a-12)	
	Pre-commencement communications pursuant to Rule	14d-2(b) under the Exchange Act (1	7 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule	13e-4(c) under the Exchange Act (1	7 CFR 240.13e-4(c))
Sec	urities registered pursuant to Section 12(b) of the Act:		
		Trading	Name of each exchange
	Title of each class	Symbols	on which registered
	Title of each class Class A Common Stock, \$0.001 par value		on which registered The Nasdaq Stock Market LLC
	Class A Common Stock, \$0.001 par value Class B Common Stock, \$0.001 par value	Symbols VIACA VIAC	The Nasdaq Stock Market LLC The Nasdaq Stock Market LLC
	Class A Common Stock, \$0.001 par value	Symbols VIACA	The Nasdaq Stock Market LLC
Indi	Class A Common Stock, \$0.001 par value Class B Common Stock, \$0.001 par value 5.75% Series A Mandatory Convertible	Symbols VIACA VIAC VIACP growth company as defined in Rule	The Nasdaq Stock Market LLC The Nasdaq Stock Market LLC The Nasdaq Stock Market LLC
Indi cha _l	Class A Common Stock, \$0.001 par value Class B Common Stock, \$0.001 par value 5.75% Series A Mandatory Convertible Preferred Stock, \$0.001 par value cate by check mark whether the registrant is an emerging	Symbols VIACA VIAC VIACP growth company as defined in Rule	The Nasdaq Stock Market LLC The Nasdaq Stock Market LLC The Nasdaq Stock Market LLC

Item 2.02 Results of Operations and Financial Condition.

On February 15, 2022, ViacomCBS Inc. (the "Company") issued a press release announcing earnings for the fourth quarter and year ended December 31, 2021. A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated by reference herein.

The information furnished pursuant to this Item 2.02, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities under that Section and shall not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended (the "Securities Act"), or the Exchange Act.

Item 7.01 Regulation FD Disclosure.

Beginning in 2022, primarily as a result of the Company's increased strategic focus on its direct-to-consumer businesses, the Company made certain changes to how it manages its businesses and allocates resources that resulted in a change to its operating segments.

The Company is providing supplemental unaudited historical financial information under the new segment presentation for the years ended December 31, 2021 and 2020, and for each quarter of the year ended December 31, 2021. The Company did not operate under this new segment structure for any of these prior periods and will begin to report results under the new segment structure with its Quarterly Report on Form 10-Q for the three months ended March 31, 2022. This supplemental information, which is incorporated by reference herein, is being furnished as Exhibit 99.2 to allow investors an opportunity to review prior period performance on a comparable basis in advance of the Form 10-Q filing.

The information furnished pursuant to this Item 7.01, including Exhibit 99.2, shall not be deemed "filed" for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities under that Section and shall not be deemed to be incorporated by reference into any filing under the Securities Act or the Exchange Act.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit <u>Number</u>	Description of Exhibit
99.1	Press release of ViacomCBS Inc., dated February 15, 2022, announcing earnings for the fourth quarter and year ended December 31, 2021.
99.2	<u>Supplemental unaudited historical financial information for the years ended December 31, 2021 and 2020, and for each quarter of the year ended December 31, 2021, recast under new segment presentation.</u>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIACOMCBS INC.

By: /s/ Christa A. D'Alimonte

Name: Christa A. D'Alimonte
Title: Executive Vice President,
General Counsel and Secretary

Date: February 15, 2022

EARNINGS PRESS RELEASE | February 15, 2022

VIACOMCBS REPORTS Q4 AND **FULL YEAR 2021 EARNINGS RESULTS**

- Total Company Revenue Increased 16% Year-Over-Year in Q4, Reflecting Growth Across All Revenue Types
- Quarterly Global Streaming Revenue Grew 48% Year-Over-Year to \$1.3 Billion, Driven by Strength in Subscription and Advertising
 - Added a Record 9.4M Global Streaming Subscribers, Overwhelmingly Led By Paramount+, to Reach Over 56M Subscribers in the Quarter, and Achieved 84% Year-Over-Year Growth in Streaming Subscription Revenue
 - Fueled By a Diverse Global Content Offering, Subscriber Acquisition and Consumption on Paramount+ Accelerated Driven By Original Scripted Dramas 1883 and Mayor of Kingstown; Family Friendly Films Such As Clifford The Big Red Dog; and Live Sports With The NFL ON CBS
 - Added IOM Pluto TV Global Monthly Active Users (MAUs) to Reach Over 64M and Grew Revenue by 45% Year-Over-Year
- Strengthened Financial Position by Generating \$2.3B of Net Proceeds From Non-Core Asset Dispositions
- The Company is Hosting Virtual Investor Event Today, Detailing the Momentum of Paramount+ and More

STATEMENT FROM

BOB BAKISH President & CEO

In the fourth quarter you saw the power of strategy and strength of execution across the company. Our success was evident across all lines of business, and spotlighted by streaming, where we achieved our best quarter ever in streaming subscription growth - more than doubling our subscriber additions from last quarter with a record 9.4M additions, expanding our total global streaming subscribers to over 56M. And, to top it off, we sew meaningful acceleration in our global Pluto TV MAUs, to reach over 64M and generate over \$1 billion in revenue in the year. This sets us up well for 2022, where I'm tremendously excited to continue to build on this powerful momentum - investing in global content distribution, and market expansion - to further drive scale. content, distribution, and market expansion - to further drive scale.

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Q4 AND FULL YEAR 2021 RESULTS*

\$ IN MILLIONS, EXCEPT PER SHARE AMOUNTS

	 hree Mor	iths	Ended Dec	cember 31	 welve Mo	nthi	Ended De	cember 31
GAAP	2021		2020	8/(W)%	2021		2020	B/(W)%
Revenue	\$ 0,000	\$	6,074	16 %	\$ 20,506	\$	25,205	13 %
Advertising**	2,634		2,600	1 %	9,267		8,333	11 %
Affiliate**	2,110		2,067	2 %	8,394		8,023	5 %
Streaming	1,315		888	48 %	4,193		2,561	64 %
Theatrical	39		4	n/m	241		180	34 %
Licensing and other	1,902		1,315	45 %	6,491		6,188	5 %
Operating income	\$ 2,664	\$	1,003	146 %	\$ 6,297	\$	4,139	52 %
Diluted EPS from continuing operations attributable to ViacomCBS	\$ 3.05	\$	1.26	142 %	\$ 6.69	\$	3.73	79 %
Non-GAAP*								
Adjusted OIBDA	\$ 557	\$	1,103	(53)%	\$ 4,444	\$	5,132	(13)%
Adjusted diluted EPS from continuing operations attributable to ViacomCBS	\$.26	\$	1.04	(75)%	\$ 3.48	\$	4.20	(17)%





























Non-GAAP measures are detailed in the Supplemental Disclosures at the end of this release.

During the fourth quarter of 2010, Viciomic IIS entered into an apreciment to sel Simon & Schuster, which was previously reported as the Publishing segment.

Simon & Schuster has been presented as a discontinued operation in the company's consolidated financial statements for all periods.

OVERVIEW OF Q4 REVENUE

REVENUE BY TYPE

- Advertising revenue grew 1% year-over-year, reflecting improved pricing, partially offset by lower political advertising and lower linear impressions.
- Affiliate revenue increased 2% year-over-year, reflecting higher reverse compensation, expanded distribution and rate increases, partially offset by subscriber declines.
- · Streaming revenue rose 48% year-over-year:
 - Streaming subscription revenue grew 84% year-over-year, reflecting strong subscriber growth from the company's streaming subscription services.
 - Streaming advertising revenue grew 26% year-over-year, driven by growth in advertising on Pluto TV and Paramount+.
- Theatrical revenue reflects the fourth quarter release of Clifford The Big Red Dog, and the third quarter release of PAW Patrol: The Movie, while the prior-year period was impacted by the closure or reduced capacity of movie theaters in response to Covid.
- Licensing and other revenue increased 45% year-over-year, reflecting a higher volume of licensing, including from the comparison against the impact in 2020 from Covidrelated production shutdowns.

(TOTAL COMPANY +16% REVENUE
	STREAMING +48%
	STREAMING SUBSCRIPTION +84% REVENUE
	STREAMING ADVERTISING +26% REVENUE

\$ IN MILLIONS	Three	Mont	ths Ended	Dece	mber	31		Twelve	Mor	ths Ende	d De	cember	31
	2021		2020	\$	B/(W)%		2021		2020		\$ B/(W	ŋ %
Advertising*	\$ 2,634	\$	2,600	\$	34	1 %	\$	9,267	\$	0,333	\$	934	11 %
Affiliate*	2,110		2,067		43	2		8,394		8,023		371	5
Streaming	1,315		888	4	27	48		4,193		2,561		1,632	64
 Advertising 	684		545	1	39	26		2,145		1,410		727	51
Subscription	631		343	2	88	84		2,048		1,143		905	79
Theatrical	39		4		35	n/m		241		180		61	34
Licensing and other	1,902		1,315	5	87	45		6,491		6,188		303	5
Total Revenue	\$ 8.000	ŝ	6.874	\$ 11	26	16 %	s	28 586	s	25.285	\$ 1	301	13 %

"Excludes streaming revenue n/m = not meaningful

GLOBAL STREAMING HIGHLIGHTS

- Global streaming subscribers rose to more than 56M, adding a record breaking 9.4M subscribers in the quarter.
 - Subscriber additions in the quarter were overwhelmingly led by Paramount+, with 7.3M additions, bringing Paramount+ total subscribers to 32.8M in the quarter.
 - Domestically, Paramount+ saw record subscriber sign-ups and engagement from a variety of content, including Clifford The Big Red Dog, Mayor of Kingstown, 1883, South Park: Post Covid, live events and the NFL.
 - Internationally, Paramount+ had great momentum, reflecting strong global and local content, including local sports such as A-League in Australia.
 - SHOWTIME OTT also had a record quarter with sign-ups and engagement, benefiting from hit originals, including Dexter: New Blood and Yellowjackets.
 - SkyShowtime, the new streaming joint venture with ViacomCBS and Comcast, plans to launch in more than 20 European markets encompassing 90 million homes starting later this year.
- Pluto TV revenue grew 45% year-over-year to \$362M, as additions of 10M grew total MAUs to over 64M in the quarter.
 - During the quarter, Pluto TV launched in Italy, and announced a strategic partnership with Nordic Entertainment Group to bring Pluto TV to Sweden, Denmark, and Norway in 2022.











VIACOMCBS

REPORTING SEGMENTS

TV ENTERTAINMENT

CABLE NETWORKS

FILMED **ENTERTAINMENT**

TV ENTERTAINMENT

- In Q4, CBS had the top scripted broadcast drama with NCIS. the top comedy with Young Sheldon, and the top three new programs with FBI: International, NCIS: Hawai'i and Ghosts. Also, THE NFL ON CBS averaged over 18 million viewers, more than any prime-time television sports, entertainment, or news series on any network this season.
- Revenue grew 18% year-over-year, reflecting growth across all revenue streams.
 - Advertising revenue increased 2% year-over-year, primarily reflecting improved pricing and an increase in original programming, partially offset by lower political
 - Affiliate revenue grew 5% year-over-year, driven by growth in reverse compensation.
 - Streaming revenue rose 64% year-over-year, reflecting subscriber and advertising growth at Paramount+.
 - Licensing and other revenue increased 51% year-overyear, reflecting a higher volume of licensing, including from the comparison against the impact in 2020 from Covid-related production shutdowns.
- Adjusted OIBDA decreased 73% year-over-year, reflecting the company's increased investment in Paramount+.



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#I NETWORK IN LATE NIGHT & DAYTIME

FOR SHOW IN LATE NIGHT The Lote Show with Stephen Colbert TOP S DAFFIME PRODUCTS

The Price is Right 14.2, The Young & the Restless
The Bost & the BecomM. Let's Make a Dead 2.

TOP 6 COMEDIES

TOP 3 NEW PROGRAMS

Notion Media Boscorch Based on Live-3/MC P2+ impressors











More than any princitine sports, entertainment or more series or our series

\$ IN MILLIONS	Three	Mont	hs Ended	De	cember	31	Twelve	Mon	ths Ende	d December	31
	2021		2020		\$ B/(W	0%	2021		2020	\$ B/(V	v) %
Revenue	\$ 3,687	\$	3,112	\$	575	18 %	\$ 12,931	\$	10,700	\$ 2,231	21%
 Advertising* 	1,539		1,505		34	2	5,377		4,639	738	16
Affiliate*	721		688		33	5	2,803		2,614	189	7
Streaming	489		298		191	64	1,551		911	640	70
 Licensing and other 	930		621		317	51	3,200		2,536	664	26
Expenses	3,540		2,563		(977)	(38)	11,848		8,843	(3,005)	(34)
Adjusted OIBDA	\$ 147	\$	549	\$	(402)	(73)%	\$ 1,083	\$	1,857	\$ (774)	(42)%

Excludes streaming revenue

VIACOMCBS

REPORTING SEGMENTS (CONT.)

CABLE NETWORKS

- In Q4, ViacomCBS maintained leadership as the #1 portfolio in share of viewing among key demos (P2+, P12-17, P18-34, P18-49, P25-54), and owned the #1 cable series with Yellowstone and the #1 cable series among K2-11 with Paw Patrol.
- Revenue increased 17% year-over-year, reflecting growth across all revenue streams.
 - Advertising revenue increased slightly year-over-year, as the benefits from improved pricing and the acquisition of Chilevisión were largely offset by lower linear impressions.
 - Affiliate revenue grew 1% year-over-year, reflecting higher revenues from expanded vMVPD distribution, rate increases, and pay-per-view boxing events, partially offset by subscriber declines.
 - Streaming revenue increased 40% year-over-year, largely fueled by advertising revenue growth from Pluto TV, as well as growth in subscribers for subscription streaming services.
 - Licensing and other revenue increased 87% year-over-year, primarily driven by a higher volume of licensing, led by the licensing of programming to Paramount+.
- Adjusted OIBDA decreased 34% year-over-year, reflecting an increased investment in international streaming services and an increase in original programming.



\$ IN MILLIONS	Three !	Mont	hs Ended	De	cember	31	Twelve	Mon	ths Ende	d D	ecember	31
	2021		2020		\$ B/(V	v) %	2021		2020		\$ B/(W) %
Revenue	\$ 4,003	\$	3,438	\$	570	17 %	\$ 14,200	\$	12,589	\$	1,611	13 %
 Advertising* 	1,101		1,099		2	-	3,907		3,721		106	5
Affliate*	1,389		1,379		10	1	5,591		5,409		182	3
Streaming	026		590		236	40	2,642		1,650		992	60
 Licensing and other 	692		370		322	87	2,060		1,809		251	14
Expenses	3,476		2,637		(839)	(32)	10,453		8,843		(1.610)	(18)
Adjusted OIBDA	\$ 532	\$	801	\$	(269)	(34)%	\$ 3,747	\$	3,746	\$	1	- %

"Excludes streaming revenue









VIACOMCBS

REPORTING SEGMENTS (CONT.)

FILMED ENTERTAINMENT

- Revenue rose 61% year-over-year, driven by higher theatrical and licensing revenues.
 - Theatrical includes revenues from the fourth quarter release of Clifford The Big Red Dog, and the third quarter release of PAW Patrol: The Movie, while the prior-year period was impacted by the closure or reduced capacity of movie theaters in response to Covid.
 - Licensing and other revenue increased 54% year-over-year driven by a higher volume of licensing, including to our owned streaming services and from the comparison against the impact in 2020 from Covid-related production shutdowns.
- Adjusted OIBDA increased \$36 million year-over-year, reflecting higher profits from the licensing of our content, partially offset by higher distribution costs from the timing of theatrical releases.





PHIN PATROX: THE MOVE

\$ IN MILLIONS	Three	Mont	hs Ended	I De	cember	31	Twelve	Mon	ths Ende	d De	ecember	31
	2021		2020		\$ B/(V	N) %	2021		2020		\$ B/(W	ŋ %
Revenue	\$ 826	\$	514	\$	312	61%	\$ 3,070	\$	2,562	\$	500	20 %
Theatrical	39		4		35	n/m	241		100		61	34
Licensing and other	707		510		277	54	2,029		2,302		447	19
Expenses	772		496		(276)	(56)	2.702		2.347		(355)	(15)
Adjusted OIBDA	\$ 54	\$	18	\$	36	200 %	\$ 368	\$	215	\$	153	71 %

n/m = not meaningful

BALANCE SHEET & LIQUIDITY

- As of December 31, 2021, the company had \$6.38 of cash on its balance sheet and a committed \$3.58 revolving credit facility that remains undrawn.
- Strengthened financial position by generating \$2.38 of net proceeds from the sale of the CBS Studio Center and the Black Rock office building.

\$6.3B

CASH ON BALANCE SHEET

\$3.5B

UNDRAWN REVOLVING CREDIT FACILITY

VIACOMCBS

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ABOUT VIACOMCBS

ViacomCBS (NASDAQ: VIAC; VIACA) is a leading global media and entertainment company that creates premium content and experiences for audiences worldwide. Driven by iconic consumer brands, its portfolio includes CBS, Showtime Networks, Paramount Pictures, Nickelodeon, MTV, Comedy Central, BET, Paramount+, Pluto TV and Simon & Schuster, among others. The company delivers the largest share of the U.S. television audience and boasts one of the industry's most important and extensive libraries of TV and film titles. In addition to offering innovative streaming services and digital video products, ViacomCBS provides powerful capabilities in production, distribution and advertising solutions.

For more information about ViacomCBS, please visit www.viacomcbs.com and follow @ViacomCBS on social platforms. VIAC-IR









CAUTIONARY NOTE CONCERNING FORWARD-LOOKING STATEMENTS

This communication contains both historical and forward-looking statements, including statements related to our future results and performance. All statements that are not statements of historical fact are, or may be deemed to be, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Similarly, statements that describe our objectives, plans or goals are or may be forward-looking statements. These forward-looking statements reflect our current expectations concerning future results and events; generally can be identified by the use of statements that include phrases such as "believe," "expect," "anticipate," "intend," "plan," "foresee," "likely," "will," "may," "could," "estimate" or other similar words or phrases; and involve known and unknown risks, uncertainties and other factors that are difficult to predict and which may cause our actual results, performance or achievements expressed or implied by these statements. These risks, uncertainties and other factors include, among others: risks related to our streaming initiatives; changes in consumer behavior, as well as evolving technologies, distribution platforms and packaging; the impact on our advertising revenues as a result of changes in consumer viewership, advertising market conditions and deficiencies in audience measurement; our ability to maintain attractive brands and our reputation, and to offer popular programming and other content; increased costs for content and other rights; competition for talent, content, audiences, subscribers, advertising and distribution; the potential for loss of carriage or other reduction in or the impact of negotiations for the distribution of our content; losses due to asset impairment charges for goodwill, intangible assets, FCC licenses and programming; risks related to our ongoing investments in new businesses, products, services and technologies, through acquisitions and other strategic initiatives; evolving business continuity, cybersecurity, privacy and data protec

VIACOMCBS

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VIACOMOBS Q4 & FY 2021 EARNINGS

CONTACTS

PRESS

Justin Dini

Executive Vice President, Corporate Communications (212) 846-2724 justin.dini@viacomcbs.com

Peter Collins

Vice President, Corporate Communications (917) 826-4182 peter.collins@viacomcbs.com

Justin Blaber

Senior Director, Corporate Communications (646) 323-6616 justin.blaber@viacomcbs.com

INVESTORS

Anthony DiClemente

Executive Vice President, Investor Relations (917) 796-4647 anthony.diclemente@viacomcbs.com

Jaime Morris

Senior Vice President, Investor Relations (646) 824-5450 jaime.morris@viacomcbs.com

Robert Amparo

Director, Investor Relations (347) 223-1682 robert.amparo@viacomcbs.com





VIACOMCBS INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited; in millions, except per share amounts)

		hree Mor Decem			Т	welve Mo Decem		
<u>u.s.</u>		2021		2020		2021		2020
Revenues	S	8,000	S	6,874	S	28,586	S	25,285
Costs and expenses:								
Operating		5,452		4,213		17,744		14,992
Selling, general and administrative		1,991		1,516		6,398		5,320
Depreciation and amortization		101		99		390		430
Restructuring and other corporate matters		19		177		100		618
Total costs and expenses		7,563		6,005		24,632		21,360
Net gain on sales		2,227		214		2,343		214
Operating income		2,664		1,083		6,297		4,139
Interest expense		(241)		(268)		(986)		(1,031)
Interest income		16		21		53		60
Net gains from investments		_		174		47		206
Loss on extinguishment of debt		_		_		(128)		(126)
Other items, net		(22)		(27)		(77)		(101)
Earnings from continuing operations before income taxes and equity in earnings (loss) of investee companies		2.417		983		5,206		3,147
Provision for income taxes		(334)		(183)		(646)		(535)
Equity in earnings (loss) of investee companies, net of tax		(11)		2		(91)		(28)
Net earnings from continuing operations		2,072		802		4,469		2,584
Net earnings from discontinued operations, net of tax		36		27		162		117
Net earnings (ViacomCBS and noncontrolling interests)		2,108		829		4,631		2,701
Net earnings attributable to noncontrolling interests		(50)		(19)		(88)		(279)
Net earnings attributable to ViacomCBS	S	2,058	S	810	S	4,543	S	2,422
	,	2,000	9	010	9	4,545	Ģ	2,422
Amounts attributable to ViacomCBS:								
Net earnings from continuing operations	S	2,022	S	783	S	4,381	S	2,305
Net earnings from discontinued operations, net of tax		36		27		162		117
Net earnings attributable to ViacomCBS	Ş	2,058	\$	810	Ş	4,543	Ş	2,422
Basic net earnings per common share attributable to ViacomCBS:								
Net earnings from continuing operations	S	3.10	S	1.27	S	6.77	S	3.74
Net earnings from discontinued operations	S	.06	S	.04	S	.25	S	.19
Net earnings	s	3.16	s	1.31	s	7.02	s	3.93
Diluted net earnings per common share attributable to ViacomCBS:								
Net earnings from continuing operations	S	3.05	s	1.26	S	6.69	S	3.73
Net earnings from discontinued operations	Š	.05	Š	.04	S	.25	S	.19
Net earnings	Š	3.11	Š	1.31	Š	6.94	S	3.92
Weighted average number of common shares outstanding:								
Basic		647		617		641		616
Diluted		662		620		655		618

VIACOMCBS INC. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS (In millions, except per share amounts)

		At Decem	ber 31,	
		2021		2020
ASSETS				
Current Assets:				
Cash and cash equivalents	S	6,267	S	2,984
Receivables, net		6,984		7,017
Programming and other inventory		1,504		1,757
Prepaid expenses and other current assets		1,176		1,391
Current assets of discontinued operations		745		630
Total current assets		16,676		13,779
Property and equipment, net		1,736		1,994
Programming and other inventory		13,358		10,363
Goodwill		16,584		16,612
Intangible assets, net		2,772		2,826
Operating lease assets		1,630		1,602
Deferred income tax assets, net		1,206		993
Other assets		3,824		3,657
Assets held for sale		19		28
Assets of discontinued operations		815		809
Total Assets	S	58,620	S	52,663
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current Liabilities:				
Accounts payable	S	800	S	571
Accrued expenses		2,323		1,714
Participants' share and royalties payable		2,159		2,005
Accrued programming and production costs		1,342		1,141
Deferred revenues		1,091		978
Debt		11		16
Other current liabilities		1,182		1,391
Current liabilities of discontinued operations		571		480
Total current liabilities		9,479		8,296
Long-term debt		17,698		19,717
Participants' share and royalties payable		1,244		1,317
Pension and postretirement benefit obligations		1,946		2,098
Deferred income tax liabilities, net		1,063		778
Operating lease liabilities		1,598		1,583
Program rights obligations		404		243
Other liabilities		1,898		2,158
Liabilities of discontinued operations		213		220
Redeemable noncontrolling interest		107		197
Commitments and contingencies				
ViacomCBS stockholders' equity:				
5.75% Series A Mandatory Convertible Preferred Stock, par value \$.001 per share; 25 shares authorized and 10 shares issued (2021)				
Class A Common Stock, par value S.001 per share; 55 shares authorized;		_		_
41 (2021) and 52 (2020) shares issued Class B Common Stock, par value \$.001 per share; 5,000 shares authorized;		_		_
1,110 (2021) and 1,068 (2020) shares issued		1		1
Additional paid-in capital		32,918		29,785
Treasury stock, at cost; 503 (2021 and 2020) Class B Shares		(22,958)		(22,958)
Retained earnings		14,343		10,375
Accumulated other comprehensive loss		(1,902)		(1,832)
Total ViacomCBS stockholders' equity		22,402		15,371
Noncontrolling interests		568		685
Total Equity		22,970		16.056
Total Liabilities and Equity	Ś	58,620	s	52,663

VIACOMCBS INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS (In millions)

	Yea	ar Ended	Decen	iber 31,
		2021		2020
Operating Activities:				
Net earnings (ViacomCBS and noncontrolling interests)	S	4,631	S	2,701
Less: Net earnings from discontinued operations, net of tax		162		117
Net earnings from continuing operations		4,469		2,584
Adjustments to reconcile net earnings from continuing operations to net cash flow provided by operating activities from continuing operations:				
Depreciation and amortization		390		430
Television programming and feature film cost amortization		13,352		11,045
Deferred tax provision		90		122
Stock-based compensation		192		274
Net gain on sales		(2,343)		(214
Net gains from investments		(47)		(206
Loss on extinguishment of debt		128		126
Equity in loss of investee companies, net of tax and distributions		96		34
Change in assets and liabilities				
Decrease (increase) in receivables		179		(68)
Increase in inventory and related program and participation liabilities, net		(16,584)		(12,170)
Increase in accounts payable and other liabilities		760		188
Decrease in pension and postretirement benefit obligations		(61)		(20)
Increase in income taxes		265		2
Other, net		(51)		88
Net cash flow provided by operating activities from continuing operations		835		2,215
Net cash flow provided by operating activities from discontinued operations		118		79
Net cash flow provided by operating activities		953		2,294
Investing Activities:				
Investments		(193)		(59)
Capital expenditures		(354)		(324)
Acquisitions, net of cash acquired		(54)		(147
Proceeds from dispositions		3,028		593
Other investing activities		(25)		_
Net cash flow provided by investing activities from continuing operations		2,402		63
Net cash flow used for investing activities from discontinued operations		(7)		(7
Net cash flow provided by investing activities		2,395		56
Financing Activities:				
Repayments of short-term debt borrowings, net		_		(706)
Proceeds from issuance of senior notes		_		4,375
Repayment of long-term debt		(2,230)		(2,901)
Dividends paid on preferred stock		(30)		_
Dividends paid on common stock		(617)		(600)
Proceeds from issuance of preferred stock		983		_
Proceeds from issuance of common stock		1,672		_
Purchase of Company common stock		_		(58)
Payment of payroll taxes in lieu of issuing shares for stock-based compensation		(110)		(93
Proceeds from exercise of stock options		408		5
Payments to noncontrolling interests		(235)		(59)
Other financing activities		7		(53)
Net cash flow used for financing activities		(152)		(90)
Effect of exchange rate changes on cash and cash equivalents		(48)		25
Net increase in cash, cash equivalents and restricted cash		3,148		2,285
		2,110		2,200
Cash, cash equivalents and restricted cash at beginning of year (includes \$135 (2021) and \$202 (2020) of restricted cash)		3,119		834
Cash, cash equivalents and restricted cash at end of year (includes \$135 (2020) of restricted cash)	s	6,267	s	3,119

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES (Unaudited; in millions, except per share amounts)

Results for the three and twelve months ended December 31, 2021 and 2020 included certain items identified as affecting comparability. Adjusted operating income before depreciation and amortization ("Adjusted OIBDA"), adjusted earnings from continuing operations before income taxes, adjusted provision for income taxes, adjusted net earnings from continuing operations attributable to ViacomCBS, and adjusted diluted EPS from continuing operations (together, the "adjusted measures") exclude the impact of these items and are measures of performance not calculated in accordance with accounting principles generally accepted in the United States of America ("GAAP"). We use these measures to, among other things, evaluate our operating performance. These measures are among the primary measures used by management for planning and forecasting of future periods, and they are important indicators of our operational strength and business performance. In addition, we use Adjusted OIBDA to, among other things, value prospective acquisitions. We believe these measures are relevant and useful for investors because they allow investors to view performance in a manner similar to the method used by our management; provide a clearer perspective on our underlying performance; and make it easier for investors, analysts and peers to compare our operating performance to other companies in our industry and to compare our year-over-year results.

Because the adjusted measures are measures of performance not calculated in accordance with GAAP, they should not be considered in isolation of, or as a substitute for, operating income, earnings from continuing operations before income taxes, provision for income taxes, net earnings from continuing operations attributable to ViacomCBS or diluted EPS from continuing operations, as applicable, as indicators of operating performance. These measures, as we calculate them, may not be comparable to similarly titled measures employed by other companies.

The following tables reconcile the adjusted measures to their most directly comparable financial measures in accordance with GAAP.

	Three Months Ended December 31,						Months Ended ember 31,		
		2021 2020			2021			2020	
Operating income (GAAP)	ş	2,664	S	1,083	S	6,297	S	4,139	
Depreciation and amortization (a)		101		99		390		430	
Restructuring and other corporate matters (b)		19		177		100		618	
Programming charges (b)		_		38		_		159	
Net gain on sales (b)		(2,227)		(214)		(2,343)		(214)	
Adjusted OIBDA (Non-GAAP)	S	557	S	1,183	S	4,444	S	5,132	

⁽a) The year ended December 31, 2020 includes an impairment charge for FCC licenses of \$25 million and accelerated depreciation of \$12 million for technology that was abandoned in connection with synergy plans related to the merger of Viacom Inc. with and into CBS Corporation (the "Merger").

⁽b) See notes on the following tables for additional information on items affecting comparability.

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES (Continued) (Unaudited; in millions, except per share amounts)

	Three Months Ended December 31, 2021								
	Earnings from Continuing Operations Before Income Taxes	Provision for Income Taxes	Net Earnings from Continuing Operations Attributable to ViacomCBS	Diluted EPS from Continuing Operations					
Reported (GAAP)	\$ 2,417	\$ (334)	\$ 2,022	\$ 3.05					
Items affecting comparability:									
Restructuring and other corporate matters (a)	19	(5)	14	.02					
Net gain on sales (b)	(2,227)	565	(1,662)	(2.51)					
Discrete tax items (c)	_	(227)	(227)	(.34)					
Impairment of equity-method investment, net of tax	_	_	34	.05					
Impact of antidilution of Mandatory Convertible Preferred Stock (d)	_	_	_	(.01)					
Adjusted (Non-GAAP)	S 209	\$ (1)	S 181	S .26					

- (a) Reflects severance costs associated with changes in management at certain of our businesses.
- (b) Primarily reflects gains on the sales of CBS Studio Center and 51 West 52nd Street, an office tower that was formerly the headquarters of CBS ("51 West 52nd Street").
- (c) Principally reflects the recognition of a capital loss associated with a change in the tax entity classification of a foreign subsidiary.
- (d) The weighted average number of common shares outstanding used in the calculation of reported diluted EPS from continuing operations were 662 million and in the calculation of adjusted diluted EPS from continuing operations were 650 million. These amounts differ because adjusted diluted EPS excludes the effect of the assumed conversion of our Mandatory Convertible Preferred Stock into shares of common stock since the impact would have been antidilutive. As a result, in the calculation of adjusted diluted EPS, the weighted average number of diluted shares outstanding does not include the assumed issuance of shares upon conversion of preferred stock, and preferred stock dividends recorded during the three months ended December 31, 2021 of \$14 million are deducted from net earnings from continuing operations.

	Three Months Ended December 31, 20									
	Cor Ope Befor	ings from atinuing crations te Income axes		ision for me Taxes	Cor Ope Attril	Earnings from atinuing erations outable to comCBS	Diluted EP from Continuing Operation			
Reported (GAAP)	s	983	S	(183)	s	783	S	1.26		
Items affecting comparability:										
Restructuring and other corporate matters (a)		177		(40)		137		.22		
Programming charges (b)		38		(10)		28		.05		
Gain on sales (c)		(214)		31		(183)		(.30)		
Net gain from investments (d)		(174)		42		(132)		(.21)		
Discrete tax items		_		12		12		.02		
Adjusted (Non-GAAP)	S	810	S	(148)	s	645	S	1.04		

- (a) Reflects severance, exit costs and other costs related to the Merger.
- (b) Primarily related to the abandonment of certain incomplete programs resulting from production shutdowns related to the coronavirus pandemic ("COVID-19").
- (c) Reflects a gain on the sale of CNET Media Group ("CMG").
- (d) Primarily reflects an increase in the value of our investment in fuboTV, Inc. ("fuboTV"), which was sold in the fourth quarter of 2020.

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES (Continued) (Unaudited; in millions, except per share amounts)

	Twelve Months Ended December 31, 2021									
	Earnings from Continuing Operations Before Income Taxes	Provision for Income Taxes	Net Earnings from Continuing Operations Attributable to ViacomCBS	Diluted EPS from Continuing Operations						
Reported (GAAP)	\$ 5,206	\$ (646)	\$ 4,381	\$ 6.69						
Items affecting comparability:										
Restructuring and other corporate matters (a)	100	(25)	75	.11						
Net gain on sales (b)	(2,343)	592	(1,751)	(2.67)						
Gains from investments (c)	(47)	11	(36)	(.05)						
Loss on extinguishment of debt	128	(30)	98	.15						
Pension settlement charge (d)	10	(2)	8	.01						
Discrete tax items (e)	_	(517)	(517)	(.79)						
Impairment of equity-method investment, net of tax	_	_	34	.05						
Impact of antidilution of Mandatory Convertible Preferred Stock (f)	_	-	_	(.02)						
Adjusted (Non-GAAP)	\$ 3,054	S (617)	S 2,292	3.48						

- (a) Reflects severance costs associated with changes in management at certain of our businesses and the impairment of lease assets in connection with cost transformation initiatives related to the Merger.
- (b) Primarily reflects gains on the sales of CBS Studio Center, 51 West 52nd Street and a noncore trademark licensing operation.
- (c) Primarily reflects a gain of \$37 million on the sale of an investment and a gain of \$9 million from an increase in the fair value of an investment that was sold during the third quarter of 2021.
- (d) Reflects the accelerated recognition of a portion of the unamortized actuarial losses due to the volume of lump sum benefit payments in one of our pension plans.
- (e) Primarily reflects a benefit of \$260 million to remeasure our United Kingdom ("U.K.") net deferred income tax asset as a result of the enactment of an increase in the U.K. corporate income tax rate from 19% to 25% beginning April 1, 2023, a benefit of \$229 million from the recognition of a capital loss associated with a change in the tax entity classification of a foreign subsidiary, as well as a net tax benefit in connection with the settlement of income tax audits.
- (f) The weighted average number of common shares outstanding used in the calculation of reported diluted EPS from continuing operations were 655 million and in the calculation of adjusted diluted EPS from continuing operations were 646 million. These amounts differ because adjusted diluted EPS excludes the effect of the assumed conversion of our Mandatory Convertible Preferred Stock into shares of common stock since the impact would have been antidilutive. As a result, in the calculation of adjusted diluted EPS, the weighted average number of diluted shares outstanding does not include the assumed issuance of shares upon conversion of preferred stock, and preferred stock dividends recorded during the year ended December 31, 2021 of \$44 million are deducted from net earnings from continuing operations.

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES (Continued) (Unaudited; in millions, except per share amounts)

	Twelve Months Ended December 31, 2020								
	Taxes Income Taxes		Net Earnings from Continuing Operations Attributable to ViacomCBS	Diluted EPS from Continuing Operations					
Reported (GAAP)	S 3,147	S (535)	S 2,305	S 3.73					
Items affecting comparability:									
Restructuring and other corporate matters (a)	618	(133)	485	.79					
Impairment charge (b)	25	(6)	19	.03					
Depreciation of abandoned technology (c)	12	(3)	9	.01					
Programming charges (d)	159	(39)	120	.20					
Gain on sales (e)	(214)	31	(183)	(.30)					
Net gains from investments (f)	(206)	50	(156)	(.25)					
Loss on extinguishment of debt	126	(29)	97	.16					
Discrete tax items (g)	_	(110)	(110)	(.18)					
Impairment of equity-method investment, net of tax	_	_	9	.01					
Adjusted (Non-GAAP)	\$ 3,667	S (774)	S 2,595	S 4.20					

- (a) Reflects severance, exit costs and other costs related to the Merger and a charge to write down property and equipment that was classified as held for sale.
- (b) Reflects a charge to reduce the carrying values of FCC licenses in two markets to their fair values.
- (c) Reflects accelerated depreciation for technology that was abandoned in connection with synergy plans related to the Merger.
- (d) Primarily related to the abandonment of certain incomplete programs resulting from production shutdowns related to COVID-19.
- (e) Reflects a gain on the sale of CMG.
- (f) Primarily reflects an increase in the value of our investment in fuboTV, which was sold in the fourth quarter of 2020.
- (g) Primarily reflects a benefit from the remeasurement of our U.K. net deferred income tax asset as a result of an increase in the U.K. corporate income tax rate from 17% to 19% enacted during the third quarter of 2020.

Beginning in 2022, primarily as a result of our increased strategic focus on our direct-to-consumer businesses, we made certain changes to how we manage our businesses and allocate resources that resulted in the changes described below. Prior period results have been recast to conform to these presentation changes. References to "ViacomCBS," the "Company," "we," "us" and "our" refer to ViacomCBS Inc. and its consolidated subsidiaries, unless the context otherwise requires.

Management Structure Change

Our management structure has been reorganized to focus on managing our business as the combination of three parts: a traditional media business, a portfolio of global direct-to-consumer streaming services, and a film studio. As a result, we realigned our operating segments, which through the fourth quarter of 2021 were *TV Entertainment*, *Cable Networks* and *Filmed Entertainment*, into the following three segments:

TV Media – Our *TV Media* segment consists of our domestic and international broadcast networks, including the CBS Television Network, Network 10, Channel 5 and Telefe; our premium and basic cable networks, including Showtime, BET, Nickelodeon, MTV, Comedy Central, Paramount Network, Smithsonian Channel, international extensions of these brands, and CBS Sports Network; our television production operations, including CBS Studios, Paramount Television Studios and CBS Media Ventures, which primarily produces or distributes first-run syndicated programming; and our owned broadcast television stations, CBS Stations.

Direct-to-Consumer – Our *Direct-to-Consumer* segment consists of our portfolio of pay, free and premium worldwide direct-to-consumer streaming services, including Paramount+, Pluto TV, Showtime Networks' premium subscription streaming service (Showtime OTT), BET+ and Noggin.

Filmed Entertainment – Our *Filmed Entertainment* segment consists of Paramount Pictures, Paramount Players, Paramount Animation, the Nickelodeon Studio, and Miramax.

Revenue Disaggregation Categories

In the first quarter of 2022, we began disaggregating our revenues into the following four categories: Advertising, Affiliate and Subscription, Theatrical, and Licensing and Other. Previously, our revenue disaggregation categories were Advertising, Affiliate, Streaming (consisting of streaming advertising and streaming subscription), Theatrical, and Licensing and Other. Under the new disaggregation, revenue earned from advertisements on and subscriptions to our direct-to-consumer streaming services is included in our *Direct-to-Consumer* segment within advertising revenues and subscription revenues, respectively. Advertising from digital video advertisements on our websites and in our video content on third-party platforms as well as premium subscriptions to access certain video content on our websites is included in our *TV Media* segment within advertising revenues and affiliate and subscription revenues, respectively.

Intercompany License Fees

Concurrent with the change to our operating segments, we changed the way we record intersegment content licensing. Under our previous segment structure, management evaluated the results of our segments including intersegment content licensing at market value as if the sales were to third parties. Therefore, the licensor segment recorded intercompany license fee revenues and profits and the licensee segment recorded production costs in the amount of the license fee charged by the licensor, which generally reflected the cost to the Company plus a margin. The intercompany revenues and the margin embedded in the cost to the licensee were eliminated in consolidation.

Under our new segment structure, management evaluates the results of the segments using an allocation of the total cost of content (i.e. direct production costs, production overhead, participations and residuals) from the licensor segment to each licensee segment utilizing the content. As a result, content costs are allocated across the licensee segments based on the relative value of the distribution windows within each segment. The allocation is recorded by the licensor segment as a reduction of content cost and no intersegment revenues or profits are recorded.

The following tables present unaudited supplemental financial results for the years ended December 31, 2021 and 2020 and for each quarter of the year ended December 31, 2021, recast to reflect the above-mentioned presentation changes.

Summarized Reported Results (unaudited; in millions)

	12 Months Ended	Quarter Ended				12 Months Ended
	12/31/20	3/31/21	6/30/21	9/30/21	12/31/21	12/31/21
Advertising	\$ 9,751	\$3,109	\$2,599	\$2,386	\$3,318	\$ 11,412
Affiliate and subscription	9,166	2,463	2,588	2,650	2,741	10,442
Theatrical	180	1	134	67	39	241
Licensing and other	6,188	1,839	1,243	1,507	1,902	6,491
Revenues	\$ 25,285	\$7,412	\$6,564	\$6,610	\$8,000	\$ 28,586

TV Media Financial Results (unaudited; in millions)

	12 Months Ended		12 Months Ended			
	12/31/20	3/31/21	6/30/21	9/30/21	12/31/21	12/31/21
Advertising	\$ 9,062	\$2,888	\$2,303	\$2,039	\$2,875	\$ 10,105
Affiliate and subscription	8,037	2,083	2,112	2,108	2,110	8,413
Licensing and other	4,021	1,022	804	1,073	1,317	4,216
Revenues	\$ 21,120	\$5,993	\$5,219	\$5,220	\$6,302	\$ 22,734
Adjusted OIBDA	\$ 5,816	\$1,765	\$1,504	\$1,385	\$1,238	\$ 5,892

Direct-to-Consumer Financial Results (unaudited; in millions)

	12 Months Ended	Quarter Ended			12 Months Ended		
	12/31/20	3/31/21	6/30/21	9/30/21	12/31/21	12	/31/21
Advertising	\$ 686	\$ 218	\$ 291	\$ 348	\$ 441	\$	1,298
Subscription	1,129	380	476	542	631		2,029
Revenues	\$ 1,815	\$ 598	\$ 767	\$ 890	\$1,072	\$	3,327
Adjusted OIBDA	\$ (171)	\$(149)	\$(143)	\$(198)	\$ (502)	\$	(992)

Filmed Entertainment Financial Results (unaudited; in millions)

	12 Months Ended		12 Months Ended			
	12/31/20	3/31/21	6/30/21	9/30/21	12/31/21	12/31/21
Advertising	\$ 18	\$ 6	\$ 6	\$ 2	\$ 4	\$ 18
Theatrical	180	1	134	67	39	241
Licensing and other	2,272	853	463	461	651	2,428
Revenues	\$ 2,470	\$ 860	\$ 603	\$ 530	\$ 694	\$ 2,687
Adjusted OIBDA	\$ 158	\$ 179	\$ 52	\$ (24)	\$ —	\$ 207

Reconciliation of Adjusted OIBDA (Non-GAAP) (unaudited; in millions)

	12 Months Ended		12 Months Ended			
	12/31/20	3/31/21	6/30/21	9/30/21	12/31/21	12/31/21
TV Media	\$ 5,816	\$1,765	\$1,504	\$1,385	\$1,238	\$ 5,892
Direct-to-Consumer	(171)	(149)	(143)	(198)	(502)	(992)
Filmed Entertainment	158	179	52	(24)	_	207
Corporate/Eliminations	(485)	(116)	(124)	(111)	(140)	(491)
Stock-based compensation	(186)	(52)	(49)	(32)	(39)	(172)
Adjusted OIBDA	5,132	1,627	1,240	1,020	557	4,444
Depreciation and amortization (1)	(430)	(99)	(95)	(95)	(101)	(390)
Restructuring and other corporate matters (2)	(618)	_	(35)	(46)	(19)	(100)
Programming charges (3)	(159)	_	_	_	_	_
Net gain on sales (4)	214	_	116	_	2,227	2,343
Operating income	\$ 4,139	\$1,528	\$1,226	\$ 879	\$2,664	\$ 6,297

- (1) For 2020, *Depreciation and amortization* includes an impairment charge of \$25 million to reduce the carrying value of intangible assets and accelerated depreciation of \$12 million for abandoned technology in connection with synergy plans related to the merger of Viacom Inc. with and into CBS Corporation.
- (2) Primarily reflects severance and exit costs relating to restructuring activities as well as costs associated with other corporate matters.
- (3) Charges primarily relate to the abandonment of certain incomplete programs resulting from production shutdowns relating to the coronavirus pandemic (COVID-19).
- (4) The fourth quarter of 2021 primarily reflects gains on the sales of CBS Studio Center and 51 West 52nd Street, an office tower that was formerly the headquarters of CBS. The second quarter of 2021 primarily reflects a gain on the sale of a noncore trademark licensing operation. 2020 reflects a gain on the sale of CNET Media Group.

Direct-to-Consumer Streaming Subscribers and Monthly Active Users (1) (unaudited; in millions)

	E	Months nded /31/20	3/31/21	Quarte 6/30/21	r Ended 9/30/21	12/31/21	12 Months Ended 12/31/21
Paramount+ (Global)	_12/	31/20	3/31/21	0/30/21	9/30/21	12/31/21	12/31/21
Subscribers		11.7	16.5	21.4	25.5	32.8	32.8
Revenues	\$	627	\$ 236	\$ 305	\$ 363	\$ 443	\$ 1,347
Pluto TV (Global)							
MAUs		43.1	49.5	52.3	54.4	64.4	64.4
Revenues	\$	562	\$ 167	\$ 241	\$ 289	\$ 362	\$ 1,059
Global Direct-to-Consumer Streaming Subscribers (2)		29.9	35.9	42.4	46.7	56.1	56.1

- (1) Direct-to-consumer streaming subscribers include customers with access to our domestic or international direct-to-consumer services, either directly through our owned and operated apps and websites, or through third-party distributors. Our subscribers include paid subscriptions and those customers registered in a free trial, and subscribers are considered unique to each of our services, whether offered individually or as part of a bundle. The Monthly Active Users ("MAUs") count reflects the number of unique devices interacting with the Pluto TV service in a calendar month, and for the periods above reflects the MAU count for the last month of the applicable period.
- (2) Includes subscribers for Paramount+, Showtime OTT and all other direct-to-consumer subscription streaming services.