

## Two Girls from Brooklyn Create a Gaming Empire in Nickelodeon's Newest Live-Action Comedy Series, *Game Shakers*, Premiering Sept. 12 at 8:30 p.m. (ET/PT)

Original Online Games, Apps from the Series Available on [Nick.com](http://Nick.com) and Other Platforms Starting in September with Release of 'Sky Whale' App in Apple, Google and Amazon Stores

Series Marks the Return of '90s Nick Star Kel Mitchell and *The Haunted Hathaways'* Benjamin "Lil P-Nut" Flores Jr.

YouTube Sensations GloZell, Lasercorn and ProJared Make Featured Cameos in Premiere Episode

\*\*Click [here](#) to view the series' trailer

SANTA MONICA, Calif.--(BUSINESS WIRE)-- A pair of Brooklyn 12-year-old girls become unlikely gaming moguls when their school project becomes the biggest mobile game of the year in [Nickelodeon's](http://Nickelodeon.com) new live-action comedy series, [Game Shakers](http://GameShakers.com), premiering Saturday, Sept. 12, at 8:30 p.m. (ET/PT).

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150902006226/en/>



Nickelodeon Premieres New Live-Action Series, "Game Shakers," Saturday, Sept. 12, at 8:30 p.m. (ET/PT)

*Game Shakers'* premiere episode features cameo appearances from YouTube's pop culture comedians and gaming entertainers including GloZell, Lasercorn and ProJared. The debut episode will simulcast across Nickelodeon, TeenNick and Nicktoons, and will be available at the same time on [Nick.com](http://Nick.com) and on the Nick app. Following its linear debut, the premiere episode will be available for free on iTunes for one week.

After an app they create for their school science project unexpectedly turns into the biggest mobile game of the year, Babe and Kenzie use their profits to start Game Shakers, a super-cool gaming company based in Brooklyn, N.Y. Not realizing they illegally sampled a song in their game from superstar rapper Double G, the girls decide to make him their business partner along with his son Triple G as a game consultant. Together, Babe, Kenzie, their schoolmate Hudson, Triple G and Double G work to make Game Shakers a huge success in the gaming world.

For *Game Shakers* games, videos and full episodes, Nickelodeon fans can head to [Nick.com](http://Nick.com) or the Nick app. Viewers can also follow the show on Twitter @GameShakers, on Instagram @GameShakers and "like" it on Facebook [here](#).

*Game Shakers* is executive produced by multi-Emmy nominated hit-maker Dan Schneider and marks his 10<sup>th</sup> series with Nickelodeon.

Created by hit-maker Dan Schneider (*iCarly*, *Victorious*, *Henry Danger*), the new series centers on middle-school students Babe (Cree Cicchino), a girl who dreams big, and Kenzie (Madisyn Shipman), a kid who can code. Together they create the biggest mobile game of the year named Sky Whale and team up with rap superstar Double G ('90s icon Kel Mitchell), his son Triple G (Benjamin "Lil P-Nut" Flores Jr.) and schoolmate Hudson (Thomas Kuc) to launch their own gaming empire.

Tying the show to today's kids' love of gaming and apps, the games created by Babe and Kenzie in the series will be made available to kids to play on [Nick.com](http://Nick.com) and through the Nick app. The first game to be released will be Sky Whale, featured in the premiere episode, which will be available for free in September in the Apple, Google and Amazon app stores. The Sky Whale game challenges players to bounce through the sky and to keep a narwhal up in the air, using clouds and crazy objects to go higher and farther, even into outer space or on an underwater adventure.

Writer-producer Dan Schneider has established himself as a dominant force in the world of family entertainment by creatively drawing on his affinity for youth culture at Nickelodeon. Under his Schneider's Bakery Productions, he has carved a unique, progressive niche in the world of kid and family entertainment, as creator and executive producer of mega-hit series *Henry Danger*, *Sam & Cat*, *iCarly*, *Victorious* and *Zoey 101*, which have received multiple Emmy nominations, Schneider also created/executive produced *The Amanda Show* and *Drake & Josh*. In addition, his series all have the distinction of having won numerous *Kids' Choice Awards* and recently received the first-ever *Kids' Choice Lifetime Achievement Award*.

Schneider began with Nickelodeon as executive producer and show runner on the network's groundbreaking sketch comedy series *All That* from 1994 to 1998, and then returned to run the show in its seventh season. He then went on to produce *Kenan & Kel*, starring Kenan Thompson and Kel Mitchell. Schneider also created the hit WB series *What I Like About You*. His comedic success has also translated on the big screen, writing and producing the popular films, *Good Burger* and *Big Fat Liar*.

#### **About Nickelodeon:**

[Nickelodeon](#), now in its 36th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIA.B).

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20150902006226/en/>

#### **MEDIA:**

Nickelodeon

Brandi Albahary, 310-752-8799

[Brandi.Albahary@nick.com](mailto:Brandi.Albahary@nick.com)

or

Lilah Kojoori, 310-752-8206

[Lilah.Kojoori@nick.com](mailto:Lilah.Kojoori@nick.com)

Source: Nickelodeon

News Provided by Acquire Media