

PARANORMAL ACTIVITY Fans Around The World Have Wanted It!

**LIMA, PERU RANKS #1 AMONG THE TOP "WANT IT" WINNERS FROM AROUND THE GLOBE
BRAZIL, RUSSIA, ARGENTINA, UNITED KINGDOM, FRANCE AND GERMANY ARE AMONG TOP RANKED
WINNING CITIES FROM AROUND THE WORLD
CITIES IN NORTH AMERICA SET TO SEE "PARANORMAL ACTIVITY 4" FIRST INCLUDE MEXICO CITY,
MEXICO; LOS ANGELES, CA; HOUSTON, TX; NEW YORK, NY; MINNEAPOLIS, MN; CHICAGO, IL AND
TORONTO, CAN**

HOLLYWOOD, Calif., Oct. 11, 2012 /PRNewswire/ -- Fans of Paramount Pictures' "PARANORMAL ACTIVITY" franchise have been heard as they determined which cities across the globe will see the highly anticipated fourth installment first on October 16, three days before the film's theatrical release. Participants all over the world voted for their city through the film's "Want It" application on Facebook.

(Logo: <http://photos.prnewswire.com/prnh/19991206/PARLOGO>)

The 25 cities that received the most votes and earned a free screening of "PARANORMAL ACTIVITY 4" are Lima, Peru; Sao Paulo, Brazil; Lake Bluff, IL; Mexico City, Mexico; Brasilia, Brazil; Los Angeles, CA; Fresno, CA; Purchase, NY; Houston, TX; Bogota, Colombia; Moscow, Russia; Buenos Aires, Argentina; Rio de Janeiro, Brazil; New York, NY; London, UK; Paris, France; Minneapolis, MN; Chicago, IL; Santiago, Chile; Munich, Germany; Sheffield, UK; Toronto, Canada; San Antonio, TX; Goteborg, Sweden and Orlando, FL .

"Want It" is a dynamic application utilizing Facebook's open graph technology that gave fans the opportunity to vote to bring the franchise to their city and leverage their social networks to ensure they were one of the top 25 winning locations.

Audiences were able to track the top cities as well as the ranking of their own city and push out reminders encouraging friends to vote. "Want It" brought an unprecedented level of interactivity for fans in determining screenings of the movie, with a quarter of a million votes counted.

For a chance to be among the first to see "PARANORMAL ACTIVITY 4" at the advance screenings, visit the film's official site at www.ParanormalMovie.com/.

"PARANORMAL ACTIVITY 4," directed by Henry Joost and Ariel Schulman, is in theaters everywhere October 19.

Like "PARANORMAL ACTIVITY 4" on Facebook at www.Facebook.com/ParanormalActivity and follow on Twitter at www.Twitter.com/TweetYourScream.

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NASDAQ: VIA, VIAB), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Famous Productions, Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

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