FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

wasnington,	D.C.	20549	

washington, D.C. 20049	OMB APPROVAL		
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-028	

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person* (Check all applicable) <u>Viacom Inc.</u> [VIA, VIAB] PHILLIPS JR CHARLES E Director X 10% Owner Officer (give title Other (specify 3. Date of Earliest Transaction (Month/Day/Year) (Last) (First) (Middle) below) below) 01/31/2007 1515 BROADWAY 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) (Street) X Form filed by One Reporting Person 10036 **NEW YORK** NY Form filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature of Form: Direct
(D) or Indirect Indirect Beneficial Execution Date Transaction (Month/Day/Year) if any Code (Instr. Beneficially (Month/Day/Year) 8) Owned Following (I) (Instr. 4) Ownership (Instr. 4)

Class B Common Stock			01	01/31/2007			M	1,325(1	A	(1)	2,5	573	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date Security or Exercise (Month/Day/Year) if any		Execution Date,	4. Transaction Code (Instr. 8) Securities Acquired (A or Disposed of (D) (Instr. 3, 4 and 5)		ntive ities red (A) posed (Instr.	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Director Stock										Class B	2 171				

(3)

(1)

01/31/2008(5)

Code

(A) or (D)

Amount

01/31/2017

(1)

(5)

Price

3,171

1,325

1,352

Common

Stock

Class B

Commo

Stock

Class B

Commo Stock

(2)

(4)

(4)

3.171

0

1.352

D

D

D

Transaction(s)

(Instr. 3 and 4)

Explanation of Responses:

\$40.67

(1)

\$0.00

1. Shares of the Issuer's Class B common stock were issued to the Reporting Person on January 31, 2007 upon vesting of previously granted Restricted Share Units. On January 31, 2007, the closing price of the Issuer's Class B Common stock on the New York Stock Exchange was \$40.67 per share.

1.325

- 2. Granted under the Viacom Inc. 2006 Stock Option Plan for Outside Directors for no consideration.
- 3. These options vest annually in three equal installments beginning on January 31, 2008.

01/31/2007

01/31/2007

01/31/2007

- 4. Granted under the Viacom Inc. 2006 RSU Plan for Outside Directors for no consideration.
- 5. The Restricted Share Units will vest on January 31, 2008 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B common stock upon vesting, unless the Reporting Person has elected to defer settlement

Remarks:

Option

(Right to

Buy)(2) Restricted

Units(4)

Restricted

Share Units⁽⁴⁾

By: Michael D. Fricklas, 02/02/2007 Attorney-in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.