FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

ilistruction 1(b).	•		or Section 30(h) of the Investment Company Act of 1940	4
1. Name and Addre	, ,		2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB]	S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner X Officer (give title Other (specify
(Last) (First) (Wildle) [(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/12/2007	Chairman of the Board
(Street) NEW YORK	YORK NY 10036		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip) Table I - Non-D	erivative Securities Acquired, Disposed of, or Bene	

(Street) NEW YORK N		4. If A	Amendment, Date o	of Origin	al File	d (Month/Day	Line)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (St	ate) (Zip)	Jon Dorive	*****	Conveition An			nacad of	0 # D0	noficially.	Overed		
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/				2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	ction	4. Securities Disposed Of	Acquired	(A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class B Common Sto	ck	01/12/20	007		M		24,430	A	\$22.0737	337,565	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		100	D	\$41.71	337,465	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		100	D	\$41.73	337,365	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		400	D	\$41.76	336,965	D	
Class B Common Sto	ock	01/12/20	007		S ⁽¹⁾		600	D	\$41.77	336,365	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		300	D	\$41.78	336,065	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		400	D	\$41.79	335,665	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		3,346	D	\$41.8	332,319	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		400	D	\$41.81	331,919	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		500	D	\$41.82	331,419	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		900	D	\$41.83	330,519	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		300	D	\$41.84	330,219	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		1,100	D	\$41.85	329,119	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		600	D	\$41.86	328,519	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		400	D	\$41.87	328,119	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		1,400	D	\$41.88	326,719	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		800	D	\$41.89	325,919	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		800	D	\$41.9	325,119	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		200	D	\$41.91	324,919	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		300	D	\$41.92	324,619	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		400	D	\$41.93	324,219	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		300	D	\$41.94	323,919	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		400	D	\$41.95	323,519	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		100	D	\$41.96	323,419	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		600	D	\$41.97	322,819	D	
Class B Common Sto	ck	01/12/20	007		S ⁽¹⁾		700	D	\$41.98	322,119	D	
Class B Common Sto	ck									121	I	By 401(k)
Class B Common Sto	ck									32,861,672	I	By NAIRI, Inc. ⁽²⁾

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code V		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Class B Common Stock								100	I	By Spouse		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned												

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) o Disp of (I	of Expiration		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy) ⁽³⁾	\$22.0737	01/12/2007		М			24,430	(4)	01/30/2007	Class B Common Stock	24,430	\$22.0737	122,154	D	

Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 10, 2006. Pursuant to the plan, the reporting person will exercise options that would otherwise expire on January 30, 2007 and sell only that number of shares necessary so that the proceeds of the sales will be sufficient to pay the exercise price, income taxes and other fees associated with the exercise of these stock options.
- 2. These securities are owned directly by NAIRI, Inc. (NAIRI), but may also be deemed to be beneficially owned by (1) NAIRI's parent corporation, National Amusements, Inc. (NAI) and (2) Sumner M. Redstone, who is the controlling stockholder of NAI.
- 3. Right to buy under the Viacom Inc. 2006 Long-Term Management Incentive Plan.
- 4. Current.

Remarks:

By: Michael D. Fricklas, 01/17/2007 Attorney-in-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.