FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL										
OMB Number:	3235-0287									
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					O.	0000	00(11)	,, ,,,,	investment e	ompany 7 tot	01 1340						
1. Name and Address of Reporting Person* REDSTONE SUMNER M				2. Issuer Name and Ticker or Trading Symbol VIACOM INC VIA, VIAB							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
						01,111		, 111, , 111	- 1			V Directo	r	X	10% Ow	ner	
(Last)	(F	irst)	(Middle)		Date of Earliest Transaction (Month/Day/Year)							Officer below)	(give title		Other (s below)	pecify	
1515 BROADWAY				05/19/2004							Chairman & CEO						
(Street)					4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)					
NEW YO	ORK N	Y	10036										X Form fi	,	•	rting Person	
(City)	(S	tate)	(Zip)								Form filed by More than One Reporting Person						
		Ta	ble I - Non	-Deriva	ativ	e Se	curities	Ac	quired, Di	sposed c	of, or Be	neficiall	y Owned				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Execution Date,			Code (Instr. 5)			ed (A) or str. 3, 4 and	5. Amour Securities Beneficia Owned F	Form (D) o		n: Direct or Indirect ostr. 4)	7. Nature of Indirect Beneficial Ownership		
							Code V	Amount	(A) or (D) Price		Reported Transacti (Instr. 3 a				(Instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																
			(e.g., pı	uts,	call	s, warra	ants	, options,	converti	ble seci	urities)					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	Co	Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	ii(s)		
Employee Stock Option (right to buy) ⁽¹⁾	\$37.66	05/19/2004		I	A		550,000		(2)	05/19/2014	Class B common stock	550,000	\$0	550,000	0	D	

Explanation of Responses:

- 1. Right to buy under Issuer's long term incentive plan.
- 2. This option vests in four equal annual installments beginning on May 19, 2005.

/s/ Redstone, Sumner M.

05/20/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.