FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES	IN BENEFICIAL	OWNERSHIP
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OMB APPRO	DVAL						
OMB Number:	3235-0287						
Estimated average burden							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ABRAMS GEORGE S (Last) (First) (Middle)					2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB] 3. Date of Earliest Transaction (Month/Day/Year) 10/01/2013									Check all app	licable) tor er (give title	10% C	erson(s) to Issuer 10% Owner Other (specify below)
(Street)	EW YORK NY 10036					4. If Amendment, Date of Original Filed (Month/Day/Year)							Li	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Transposition (Month/L				action 2A. Deemed Execution Date,			3. Transac Code (Ir 8)	tion				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, T	4. 5. Number of Code (Instr. Derivative		vative crities critied r osed)	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative St (Instr. 3 and			f g Security	8. Price of Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				C	Code	v	(A)	(D)	Date Exercisable		piration te	Title	Amount or Number of Shares	1			
Class A Phantom Common Stock Units	(1)	10/01/2013			A		56		(1)		(1)	Class A Common Stock	56	\$84.44	11,597	D	
Class B Phantom Common Stock Units	(1)	10/01/2013			A		56		(1)		(1)	Class B Common Stock	56	\$84.33	11,874	D	

Explanation of Responses:

1. Represents cash dividends and interest credited during the previous quarter on director compensation previously deferred pursuant to the former Viacom Inc. (now CBS Corporation) deferred compensation arrangement for directors. These amounts are deemed invested quarterly in a number of Phantom Common Stock Units equal to the number of shares of Class A and Class B Common Stock that such amounts, if invested as equally as possible in the Class A and Class B Common Stock, would have purchased on the day the amounts are deemed invested. Phantom Common Stock Units are paid out six (or more) months after the Director's retirement from the Board and are settled in cash.

Remarks:

/s/ Michael D. Fricklas, Attorney-in-Fact for George S. 10/03/2013 <u>Abrams</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.