

# Brad Pitt Stars In The Blockbuster Phenomenon **WORLD WAR Z** Debuting in an Unrated Cut Including More Intense Thrills & Action Not Seen In Theaters Exclusively On Blu-ray™ September 17th

## Global Hit Debuts One Week Early on Digital

HOLLYWOOD, Calif., Aug. 2, 2013 /PRNewswire/ -- "The suspense is killer!" (Peter Travers, [Rolling Stone](#)) in the fast-paced, pulse-pounding epic **WORLD WAR Z**, debuting on Blu-ray, Blu-ray 3D™, DVD and On Demand on September 17, 2013. The pandemic begins one week early on Digital September 10<sup>th</sup>. Due to overwhelming demand, the film has been digitally re-mastered into the immersive IMAX® 3D format and will be released in select IMAX theaters domestically for an exclusive one-week running beginning today.

(Photo: <http://photos.prnewswire.com/prnh/20130802/LA57944>)

Starring international superstar Brad Pitt and based on the best-selling and wildly popular novel, **WORLD WAR Z** took audiences by storm and was hailed by critics as "thrilling, epic and spectacular" (Owen Gleiberman, [Entertainment Weekly](#)) and the "most gratifying action spectacle in years!" (David Denby, [The New Yorker](#)). The tense and thrilling film follows a former United Nations investigator (Pitt) as he helps stop the chaotic pandemic that has gripped populations around the world.

**WORLD WAR Z** features stunning visual effects and edge-of-your-seat action and suspense that take the Zombie apocalypse phenomenon to a more extreme and electrifying level.

"I'm really excited for fans to see the new unrated version of **WORLD WAR Z** on Blu-ray," said producer and star Brad Pitt. "We were thrilled with the audience response to the film in theaters and wanted to give viewers even more of the action and intensity that they loved when they watch the film at home."

**WORLD WAR Z** will be available on Blu-ray Combo or Blu-ray 3D Combo with an Unrated Cut packed with even more thrills and action too intense for theaters, along with the theatrical version of the film. The combo packs feature UltraViolet™ and boast in-depth looks at the making of the film, the seamless blending of practical and digital effects, the science behind the Zombie outbreak and much more. The film will also be available as a single-disc DVD.

### **WORLD WAR Z** Blu-ray/DVD Combo Pack

The **WORLD WAR Z** Blu-ray is presented in 1080p high definition with English 7.1 DTS-HD Master Audio, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital, Portuguese 5.1 Dolby Digital and English Audio Description and English, English SDH, French, Spanish and Portuguese subtitles. The DVD in the combo pack is presented in widescreen enhanced for 16:9 TVs with English 5.1 Dolby Digital, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital and English Audio Description and English, French, Spanish and Portuguese subtitles. The combo pack includes access to a digital copy of the film as well as the following:

#### Blu-ray

- **Feature film in high definition (Unrated version)**
- **Origins**—The filmmakers discuss collaborating with renowned actor/producer Brad Pitt to create a Zombie film the likes of which have never been seen.
- **Looking to Science**—Explore the scientific realities of Zombie behavior in nature and learn more about Zombies in literature and film.
- **WWZ: Production**
  - **Outbreak**—Go on set with Brad Pitt and director Marc Forster for a behind-the-scenes look at the film's breathtaking first attack in Philadelphia.
  - **The Journey Begins**—Delve deeper into Gerry's fight for survival during the dramatic escape in South Korea.
  - **Behind The Wall**—Explore the epic scene in Jerusalem and discover the incredible logistics of creating the elaborate stunts and crowd sequences.
  - **Camouflage**—Experience the final confrontation between Gerry and the Zombies and discover the phenomenal scope of the film's production.

#### DVD

- **Feature film in standard definition (Theatrical version)**

### **WORLD WAR Z** Blu-ray 3D/Blu-ray/DVD Combo Pack

The **WORLD WAR Z** Blu-ray 3D combo pack includes all of the above, as well as the theatrical version of the film in high

definition and 3D on a disc presented in 1080p high definition with English 7.1 DTS-HD Master Audio, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital, Portuguese 5.1 Dolby Digital and English Audio Description and English, English SDH, French, Spanish and Portuguese subtitles.

**WORLD WAR Z** Single-Disc DVD

The single-disc DVD is presented in widescreen enhanced for 16:9 TVs with English 5.1 Dolby Digital, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital and English Audio Description and English, French, Spanish and Portuguese subtitles. The disc includes the theatrical version of the film in standard definition.

The Blu-ray releases available for purchase will be enabled with UltraViolet, a new way to collect, access and enjoy movies. With UltraViolet, consumers can add movies to their digital collection in the cloud, and then stream or download them — reliably and securely — to a variety of devices.

Paramount Pictures and Skydance Productions present in association with Hemisphere Media Capital and GK Films a Plan B/2DUX<sup>2</sup> Production of a Marc Forster Film: "World War Z." Executive producers Marc Forster, Brad Simpson, David Ellison, Dana Goldberg, Paul Schwake, Graham King, and Tim Headington. Produced by Brad Pitt, Dede Gardner, Jeremy Kleiner and Ian Bryce. Based on the novel by Max Brooks. Screen Story by Matthew Michael Carnahan and J. Michael Straczynski. Screenplay by Matthew Michael Carnahan and Drew Goddard & Damon Lindelof. Directed by Marc Forster.

**About Paramount Home Media Distribution**

Paramount Home Media Distribution (PHMD) is part of Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment. PPC is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. The PHMD division oversees PPC's home entertainment, digital and television distribution activities worldwide. The division is responsible for the sales, marketing and distribution of home entertainment content on behalf of Paramount Pictures, Paramount Animation, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV, Nickelodeon, Comedy Central and CBS and for providing home entertainment fulfillment services for certain DreamWorks Animation Home Entertainment titles. PHMD additionally manages global licensing of studio content and distribution across worldwide digital and television distribution platforms including online, mobile and portable devices and emerging technologies.

**WORLD WAR Z**

Street Date:	September 17, 2013 (Blu-ray, Blu-ray 3D, DVD and On Demand) September 10, 2013 (Digital)
SRP:	\$49.99 U.S. (Blu-ray 3D/Blu-ray/DVD combo pack) \$39.99 U.S. (Blu-ray/DVD combo pack) \$29.99 U.S. (DVD)
Runtime:	115 minutes
U.S. Rating:	PG-13 for intense frightening zombie sequences, violence and disturbing images (Theatrical version) Not Rated (Unrated version)
Canadian Rating:	14A for violence and frightening scenes (Theatrical version)

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