FORM 4

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Section obligat	n 16. Form 4 or ions may conti tion 1(b).		OIA	File		to Section 16(a on 30(h) of the						1934		•••	l I I		rerage burder sponse:	n 0.5	
1. Name and Address of Reporting Person* FOLTA CARL D (Last) (First) (Middle) 1515 BROADWAY				2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB] 3. Date of Earliest Transaction (Month/Day/Year) 05/25/2011							(Ched	5. Relationship of Reporting Person(s) to I (Check all applicable) Director 10% (X Officer (give title below) EVP, Corporate Communication				vner specify			
(Street) NEW Y(NEW YORK NY 10036					4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Ind Line)	,					
		Tak	le I - Nor	n-Deriv	ative Se	curities Ac	quire	d, D	isp	osed o	f, or B	enet	ficially	Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					Execution Date,		r) Coo	Transaction Code (Instr. 8)			, (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Form (D) or	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						urities Acqı s, warrants								Owned					
1. Title of Derivative Conversion Security or Exercise (Month/Day/Year) 3. Transaction Security 3. Transaction Execution Date, if any			Date, T	ransaction ode (Instr.	of	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and A of Securities Underlying				ities	Derivative de		9. Number of derivative Securities Form:		Ownership	11. Nature of Indirec Beneficia			

Securities

Acquired
(A) or
Disposed
of (D) (Instr.

(A)

24,476

8,408

Code (Instr. 8)

Code

Α

Α

Units⁽¹⁾ **Explanation of Responses:**

- 1. Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated January 1, 2011, for no consideration.
- $2. \ The \ Stock \ Options \ will \ vest \ in \ four \ equal \ annual \ installments \ beginning \ on \ May \ 25, \ 2012.$

05/25/2011

05/25/2011

3. The Restricted Share Units will vest in four equal annual installments beginning on May 25, 2012 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B common stock upon vesting.

Date

Exercisable

(2)

(3)

(D)

Remarks:

Security (Instr. 3)

Employee Stock Option

(Right to

Buy)(1) Restricted

Share

or Exercise Price of

\$49.95

(3)

Derivative

Security

/s/ Carl D. Folta

Underlying Derivative Security

Amount Number

Shares

24,476

8,408

(Instr. 3 and 4)

Title

Class B

Common

Stock

Class B

Stock

Security (Instr. 5)

(1)

(1)

Following

24,476

8,408

Reported Transaction(s) (Instr. 4)

Owned

Beneficially

Direct (D)

or Indirect

(I) (Instr. 4)

D

D

Beneficial

(Instr. 4)

Ownership

05/27/2011

** Signature of Reporting Person

Expiration

05/25/2019

(3)

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

if any (Month/Day/Year)

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.