

## "Katy Perry: Part of Me" Pink Ticket Winners Are Discovered Across the Country

### MOVIEGOERS ACROSS THE US AND CANADA GET THE ULTIMATE FAN EXPERIENCE FROM KATY PERRY AS SHE INVITES THEM TO JOIN HER IN LOS ANGELES FOR A PIZZA PARTY AND MOVIE NIGHT THE 3D EVENT FILM FROM PARAMOUNT'S INSURGE PICTURES IS NOW PLAYING

HOLLYWOOD, Calif., July 7, 2012 /PRNewswire/ -- Moviegoers across the U.S. and Canada have been discovering "Pink Tickets" at theatrical showings of "KATY PERRY: PART OF ME" since the film's opening on Thursday, July 5th. Moviegoers who found the "Pink Ticket" at their participating theater during a showing of the 3D event film were given the ultimate fan experience to come to Los Angeles to meet Katy.

(Photo: <http://photos.prnewswire.com/prnh/20120707/LA36368-a> )

(Photo: <http://photos.prnewswire.com/prnh/20120707/LA36368-b> )

(Logo: <http://photos.prnewswire.com/prnh/19991206/PARLOGO> )

Lucky fans and a guest from Los Angeles, New York, Dallas, Toronto, Phoenix, San Francisco, Chicago, Philadelphia, Miami, Kansas City and other cities around the country will meet-up with Katy for a pizza party and movie night out, where she will share one of her own favorite movies with the winners!

"KATY PERRY: PART OF ME" is now open in theaters. Check your local listings for theater locations and showtimes.

A 3D motion picture event movie, "KATY PERRY: PART OF ME" is a backstage pass, front row seat and intimate look at the fun, glamorous, heartbreaking, inspiring, crazy, magical, passionate and honest mad diary of Katy. Directed by Dan Cutforth and Jane Lipsitz, produced by Brian Grazer, Katy Perry, Martin Kirkup, Bradford Cobb and Steve Jensen, and executive produced by Craig Brewer, Randy Phillips, Michael Rosenberg, Erica Huggins, Edward Lovelace and James Hall.

Follow "KATY PERRY: PART OF ME" on Twitter at [www.Twitter.com/KatyPerry](http://www.Twitter.com/KatyPerry) and #KP3D.

Like Katy on Facebook at [www.Facebook.com/KatyPerry](http://www.Facebook.com/KatyPerry).

#### **About Paramount Pictures Corporation**

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NASDAQ: VIA, VIAB), a leading content company with prominent and respected film, television and digital entertainment brands.

Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Famous Productions, Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

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