

Smile! "Candid Camera" is Back!

TV Land to Launch New Version of the Iconic Hit Series "Candid Camera" This Summer

NEW YORK--(BUSINESS WIRE)-- [TV Land](#) is set to reboot the hidden camera reality television series "Candid Camera," with Ben Silverman's multimedia studio Electus and Peter Funt's Candid Camera, Inc. co-producing, it was announced today by Larry W. Jones, President of TV Land. TV Land is ordering 10 episodes to air this summer.

"A remake of Candid Camera is the perfect addition to our portfolio of original series," said Jones. "The show is full of joyful laughter that catches you off guard and leaves you in high spirits - exactly the outlook that our brand embodies."

"Candid Camera" introduced the hidden camera concept to television in 1948, and the series continued in several iterations over the course of more than 50 years. The landmark series concealed cameras to capture the reactions of ordinary people being confronted with unusual and often challenging situations. The payoff, when unsuspecting people are told, "Smile, you're on 'Candid Camera!'" is one of TV's most memorable taglines.

In addition to Ben Silverman, the new show will be executive produced and co-hosted by former "Candid Camera" host Peter Funt, son of the show's original creator and host, Allen Funt. "We'll be daring but respectful, funny yet insightful," explained Peter Funt. "I can't think of better partners to help pull this off than Electus and the team at TV Land."

"Candid Camera is one of the most innovative shows in television history and we can't wait to bring its unique and distinct style to today's audience," said Silverman. "It is an honor to get to work on the brand with Peter Funt and the team at TV Land."

Funt and Silverman are executive producers. Larry W. Jones and Keith Cox will serve as executive producers for TV Land. The package was handled by Mark Itkin of William Morris Endeavor.

Additional casting, including a host, will be announced shortly.

About TV Land

[TV Land](#) is the programming destination featuring the best in entertainment on all platforms for consumers in their 40s and 50s. Consisting of original programming, classic and contemporary television series acquisitions, hit movies and digital portfolio, TV Land is now seen in over 98 million U.S. Homes.

About Peter Funt and Candid Camera

Peter Funt has produced and hosted over 150 episodes of "Candid Camera" since taking over for his late father. He is also a syndicated columnist, popular comedic speaker, and author of two books. He began his career with ABC News in New York, and then was a regular contributor to The New York Times and editor of On Cable magazine, before teaming up with his dad. Candid Camera, Inc. is the nation's foremost supplier of hidden-camera material for television as well as the educational and corporate markets. For more about Candid Camera visit: www.CandidCamera.com.

About Electus

Electus is the first integrated multimedia entertainment studio to unite producers, creators, advertisers and distributors under one roof and produce all forms of content for distribution across a variety of platforms around the world, including: broadcast, cable, digital, OTT and various emerging technologies. The company connects advertisers, distributors and content creators early on in the development process, enabling marketers and advertisers to be true partners in campaigns and content creation. Electus International, the global distribution arm of Electus, is responsible for all international sales and distribution for Electus' programming and its studio partners as well as programs and formats from other well-known 3rd party providers. Electus is an operating business of IAC (NASDAQ: IACI). For more information on Electus, visit www.electus.com.

About Viacom

Viacom (NASDAQ: VIAB, VIA) is home to premier global media brands that create compelling television programs, motion pictures, short-form video, apps, games, consumer products, social media and other entertainment content for audiences in more than 160 countries and territories. Viacom's media networks, including [MTV](#), [VH1](#), [CMT](#), [Logo](#), [BET](#), [CENTRIC](#), [Nickelodeon](#), [Nick Jr.](#), [TeenNick](#), [Nicktoons](#), [Nick at Nite](#), [Comedy Central](#), [TV Land](#), [SPIKE](#), [Tr3s](#), [Paramount Channel](#) and [VIVA](#), reach approximately 700 million television subscribers worldwide. [Paramount Pictures](#), America's oldest film studio, is a major global producer and distributor of filmed entertainment.

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Source: TV Land

News Provided by Acquire Media