SEC 2	Form 4	
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# FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL er:

3235-0287

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number: 3
	Estimated average burden
	hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Last) (First) (Middle) 06/08/2010	iest Transaction (Month/Day/Year)	Director 10% Owner   X Officer (give title below) Other (specify below)
4. If Amendm		EVP, General Counsel and Secy
(Street) NEW YORK NY 10036		Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting
(City) (State) (Zip)	ities Acquired, Disposed of, or Beneficia	Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

					1			)	1	1
1. Title of Security (Instr. 3)	Date (Month/Day/Year)	if any 🤺	3. Transa Code ( 8)	ction	· · · · · · · · · · · · · · · · · · ·			5. Amount of Securities Beneficially Owned Following Reported	(D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number Derivativ Securitie Acquired or Dispos of (D) (In 3, 4 and 5	e s I (A) sed str.			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (Right to Buy) <sup>(1)</sup>	\$32.55	06/08/2010		A		122,200		(2)	06/08/2018	Class B Common Stock	122,200	(1)	122,200	D	
Restricted Share Units <sup>(1)</sup>	(3)	06/08/2010		A		55,300		(3)	(3)	Class B Common Stock	55,300	(1)	55,300	D	

#### Explanation of Responses:

1. Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated December 2, 2008, for no consideration.

2. The Stock Options will vest in four equal annual installments beginning on June 8, 2011.

3. The Restricted Share Units will vest in four equal annual installments beginning on June 8, 2011 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B common stock upon vesting.

#### **Remarks:**

## /s/ Michael D. Fricklas Date

06/10/2010

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.