FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, [D.C.	20549
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OMB APPROVAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB Number:	3235-0287
l	Estimated average bur	den
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					Ocour	00(, 0	3 IIIVOStinont	Company	7101 01 10-10							
1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
ABRAMS GEORGE S				-) >	Oirect	or	10% C	wner	
(Last) 1515 BR	(Last) (First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 07/01/2011								Office below	r (give title)	Other below)	(specify	
				4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street)	ODIZ N		10020	_ 4.	ii Ame	namen	it, Date	of Original F	llea (Mont	n/Day/Year)	Line)	·	Reporting Pers	··	
NEW YO	ORK N	Y .	10036	_									Form Perso		than One Rep	orting	
(City)	(S	tate)	(Zip)														
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					Execution Date,			Code (Instr. 5)					es Fo ially (D Following (I)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
								Code	/ Amo	unt (/	() or	rice	Reporte Transac (Instr. 3	tion(s)		(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
			(e.g.,	puts,	caiis	, war	rrant	s, options	, conve	ertible se	curiti	es)					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code	nsaction of E		Expiration Date An (Month/Day/Year) Se Un De		Amour Securit Underly Derivat	7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	on Title	Amo or Nun of Sha	ber					
Class A Phantom Common Stock Units	(1)	07/01/2011		A		37		(1)	(1)	Class A Commo Stock	ո 3	7	\$58.71	10,954	D		
Class B Phantom Common Stock Units	(1)	07/01/2011		A		42		(1)	(1)	Class I Commo Stock	ո 4	2	\$51.89	11,182	D		

Explanation of Responses:

1. Represents cash dividends and interest credited during the previous quarter on director compensation previously deferred pursuant to the former Viacom Inc. (now CBS Corporation) deferred compensation arrangement for directors. These amounts are deemed invested quarterly in a number of Phantom Common Stock Units equal to the number of shares of Class A and Class B Common Stock that such amounts, if invested as equally as possible in the Class A and Class B Common Stock, would have purchased on the day the amounts are deemed invested. Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash.

Remarks:

/s/ Michael D. Fricklas, Attorney-in-Fact For George S. 07/06/2011 **Abrams**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.