FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPROVAL | | | | | | | | |
|---|------------------------|-----------|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | |
| l | Estimated average burd | en | | | | | | | |
| l | hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Lea DeDe</u> | | | | | | | 2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB] | | | | | | | | | of Reporting Per icable) or r (give title | | son(s) to Issuer 10% Owner Other (specify | |
|---|---|--|--|-------|-------------------------------|---|---|-------|------------------------------------|--------|------------------|--|---------------------------------------|--|---|--|---|--|--|
| (Last) 1515 BR | Last) (First) (Middle) 515 BROADWAY | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/22/2014 | | | | | | | | | Officer (give title Other (spe below) EVP, Government Relations | | | респу | |
| (Street) NEW YORK NY 10036 | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (Si | | | | | | | | | | | | | | | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D. | | | | | action | 2A. Deemed Execution Date, | | | 3. Trans Code | action | 4. Securi | of, or Bo ities Acqui d Of (D) (In | red (A) o | or 5. Amo 4 and Securit Benefic Owned | | ınt of es ially Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership |
| | | | | | | | | | | v | Amount | (A) or (D) | | e | Reported Transaction(s) (Instr. 3 and 4) | | | | Instr. 4) |
| Class B Common Stock 05/2 | | | | | | /2014 | | | М | М | | 1,509 A | | 1) | 18,253 | | Γ |) | |
| Class B Common Stock | | | | | 2/2014 | | | | F | | 547(2 | 2) D | \$84 | 4.67 | 17 | 7,706 | Γ |) | |
| Class B C | | | | | | | | | | | 1, | ,032 | I | | 3y 401(k) | | | | |
| | | Т | able II - | | | | | | | | | , or Ber ble sec | | | wned | | , | , | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Day | Date, | 4. Transa Code (1 8) | | n of E | | 6. Date E Expiratio (Month/D | n Date | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | De Se (Ir | Price of erivative ecurity nstr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | Ownersh Form: y Direct (D or Indire (I) (Instr. | wnership orm: rect (D) Indirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Co | Code | v | (A) | (D) | Date Exercisa | | xpiration ate | Title | Amour or Number of Shares | ber | | | | | |
| Restricted Share Units ⁽³⁾ | (1) | 05/22/2014 | | | M | | | 1,509 | (1) | | (1) | Class B Common Stock | 1,509 | 9 | (3) | 4,529 | | D | |

Explanation of Responses:

- 1. Shares of the Issuer's Class B Common Stock were issued to the Reporting Person on May 22, 2014 upon vesting of the first of four equal annual installments of previously granted Restricted Share Units. On May 22, 2014, the closing price of the Issuer's Class B Common Stock on The NASDAQ Global Select Market was \$84.67 per share.
- 2. Represents shares withheld pursuant to the terms of the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated as of January 1, 2011 (the "LTMIP"), to satisfy tax liability incident to the vesting of, and delivery of shares underlying, the Restricted Share Units.
- 3. Granted under the LTMIP for no consideration.

Remarks:

05/27/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.