

Ready, Set, Slime! Nickelodeon Premieres Figure It Out on Monday, June 11, at 7 P.M. (ET/PT)

Host Jeff Sutphen Challenges Nickelodeon Star Panelists Victoria Justice, Jennette McCurdy, Cymphonique Miller, Big Time Rush and Rachel Crow To Figure Out Kids' Hidden Talents

LOS ANGELES, May 18, 2012 /PRNewswire/ -- One of Nickelodeon's most popular game shows of the '90s, *Figure It Out* premieres with an all-new 2012 style on Monday, June 11, at 7 p.m. (ET/PT). All new episodes of the game show that challenges celebrities to guess kid contestants' unique talents will feature guest panelists from hit Nickelodeon series including *iCarly*, *Big Time Rush* and *Victorious*. Hosted by Jeff Sutphen (*BrainSurge*), *Figure It Out* airs Monday through Friday at 7 p.m. (ET/PT).

(Photo: <http://photos.prnewswire.com/prnh/20120518/NY10239>)

"Giving kids a TV platform to showcase their quirky personal talents is core to the fun of *Figure it Out*," said Marjorie Cohn, Nickelodeon's President of Development and Original Programming. "Combine this with slime and a panel of fiercely competitive Nick stars and you have a game that is uniquely Nickelodeon."

Every *Figure It Out* episode features a panel of four stars trying to guess the unique talent or accomplishment of two kid contestants each, through three rounds of game play, by asking yes or no questions while being bombarded by messy visual and tactile clues. For every round the panel fails to figure it out, the contestant wins a prize. If, after three rounds, the panel can't figure out the kid's unique skill, the contestant takes home the grand prize. Each game culminates in the reveal of the talent with an in-studio demo.

The slime that was made famous in the '90s version of *Figure It Out* is back and better than ever. Each panelist has a chance to be slimed if they perform the "secret slime" action, which is revealed in round two of the game. Contestants also have the chance to be honored with a sliming, if the panelist is able to guess the pre-determined "word of honor," a word that is key to helping them figure out the contestants' special talent.

Figure It Out originally aired for four seasons on Nickelodeon from July 1997 to December 1999 and was hosted by Olympic gold medalist swimmer Summer Sanders. Panelists from the original broadcast included Kenan Thompson, Aaron Carter, Amanda Bynes, Chris Jericho, Coolio, Jack Hanna, Sherman Helmsley, Evander Holyfield, Joe Namath, Julius Erving, Michelle Trachtenberg, Mike O'Malley and Mya, among several others. The series was created by Kevin Kay and Magda Liolis with Eileen Braun and Liolis currently serving as executive producers.

Nickelodeon has a long history of developing original, hit game shows. The first game show that aired on the network was *Double Dare* in 1986, featuring Nick's signatory slime. Over the next 16 years, Nickelodeon launched many other game shows including hits such as *Finders Keepers* and *Super Sloppy Double Dare* ('87), *Family Double Dare*, ('88), *Make the Grade* and *Think Fast* ('89), *Wild and Crazy Kids* ('90), *Get the Picture* ('91), *GUTS* and *Nick Arcade* ('92), *Legends of the Hidden Temple* ('93), *Global GUTS*, ('95), *Figure it Out* ('97), *You're On!* and *Figure it Out: Family Style* ('98), *Figure it Out: Wild Style* ('99), *Double Dare 2000* ('00), and *Nick Robot Wars* and *Scaredy Camp* ('02). Six years later came *Family GUTS* ('08), *BrainSurge* ('09) and *Family BrainSurge* ('11) -- the new wave of game shows for the first generation of Nickelodeon parents and adults that grew up watching shows like *Double Dare* and *GUTS*.

Nickelodeon, now in its 33rd year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 100 million households and has been the number-one-rated basic cable network for 17 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIA.B).

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