FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* PHILLIPS JR CHARLES E						2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB]							elationship o eck all applic X Directo	able)	g Person(s) to Issuer 10% Owne			
(Last) (First) (Middle) 1515 BROADWAY						3. Date of Earliest Transaction (Month/Day/Year) 01/31/2008								(give title		Other (s below)	specify	
(Street) NEW YORK NY 10036 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Та	ble I - Non	-Deriva	ative S	Securit	ies Ac	quired,	Dis	posed of	, or Bei	neficiall	y Owned					
1. Title of	2. Transa Date (Month/D		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.					Beneficia Owned F	s Illy ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
									v	Amount	(A) oi (D)	Price	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)	
Class B (Common St	01/31/	1/2008		M		1,352(1	52 ⁽¹⁾ A		3,9	3,925		D					
			Table II - [osed of, convertib			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Co	ansactio ide (Insti	n Deriva r. Secur Acqu or Dis of (D)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable Expiration Date (Month/Day/Year)		le and 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported	ve es ially ng	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
				Co	ode V	(A)	(D)	Date Exercisa	ble	Expiration Date	Title	Amount or Number of Shares		Transaction (Instr. 4)	on(s)			
Director Stock Option (Right to Buy) ⁽²⁾	\$38.7	01/31/2008		F	A	3,171		(3)		01/31/2018	Class B Common Stock	3,171	(2)	3,171	l	D		
Restricted Share Units ⁽⁴⁾	(5)	01/31/2008		A	A	1,421		01/31/200	09 ⁽⁵⁾	(5)	Class B Common Stock	1,421	(4)	1,421	ı	D		
Restricted Share Units ⁽⁴⁾	(1)	01/31/2008		N	М		1,352	(1)		(1)	Class B Common Stock	1,352	(4)	0		D		

Explanation of Responses:

- 1. Shares of the Issuer's Class B common stock were issued to the Reporting Person on January 31, 2008 upon vesting of previously granted Restricted Share Units. On January 31, 2008, the closing price of the Issuer's Class B common stock on the New York Stock Exchange was \$38.70 per share.
- 2. Granted under the Viacom Inc. 2006 Stock Option Plan for Outside Directors for no consideration.
- 3. These options vest annually in three equal installments beginning on January 31, 2009.
- 4. Granted under the Viacom Inc. 2006 RSU Plan for Outside Directors for no consideration.
- 5. The Restricted Share Units will vest on January 31, 2009 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B common stock upon vesting, unless the Reporting Person has elected to defer settlement.

Remarks:

/s/ Michael D. Fricklas,

Attorney-in-Fact for Charles E. 02/04/2008

Phillips, Jr.

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.