SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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NATIONAL AMUSEMENTS INC /MD/

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL						
OMB Number:	3235-0287					
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hours per response:	0.5					

1	ss of Reporting Person SUMNER M	*	2. Issuer Name and Viacom Inc.		0,	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
<u>REDSTONE</u>	SOWINER IVI				-	X	Director		Owner				
(Last) (First) (Middle) 1515 BROADWAY			3. Date of Earliest Tra	ansaction (Mo	nth/Day/Year)	X	Officer (give title below)	Oth	er (specify w)				
			10/05/2007				1						
(Street)			4. If Amendment, Dat	4. If Amendment, Date of Original Filed (Month/Day/Year)				6. Individual or Joint/Group Filing (Check Applicable Line)					
NEW YORK	NY	10036					Form filed by One						
(City)	(State)	(Zip)					Form filed by Mor Person	e than One R	eporting				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
1. Title of Security (Instr. 3) 2. Transaction Date			n 2A. Deemed Execution Date,	3. Transaction	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and	15)	5. Amount of Securities	6. Ownershi Form: Direct	7. Nature of Indirect				

1. Title of Security (Instr. 3)	3) 2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Dat if any (Month/Day/Year)			ction Instr.	4. Securities A Disposed Of (I			Securities Beneficially	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Class B Common Stock	10/05/2007		D		529,626 ⁽¹⁾	D	\$38.4109 ⁽²⁾	28,479,593	Ι	By NAIRI, Inc. ⁽³⁾
Class B Common Stock								441,398	D	
Class B Common Stock								100	Ι	By Spouse

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																																																											
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)	Transaction of Code (Instr. Derivative		of Expirat Derivative (Month, Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		ttion nstr. Acquired (A) or Disposed of (D) (Instr. 3, 4		6. Date Exercisable and Expiration Date (Month/Day/Year) Underl Deriva Securi and 4)		Expiration Date		nt of ties ying	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)																																								
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares																																																
		Reporting Person [*] MNER M																																																									
(Last) 1515 BR	OADWAY	(First)	(Middle)																																																								
(Street)	ORK	NY	10036																																																								
(City)		(State)	(Zip)																																																								
1. Name an <u>NAIRI</u>		Reporting Person*																																																									
(Last) 200 ELM	I STREET	(First)	(Middle)																																																								
(Street) DEDHA	М	МА	02026																																																								
(City)		(State)	(Zip)																																																								
1. Name an	d Address of	Reporting Person*																																																									

(Last)	(First)	(Middle)
200 ELM STREET	,	
(Street)		
DEDHAM	MA	02026
(City)	(State)	(Zip)

Explanation of Responses:

1. Shares sold to Viacom Inc. (Viacom) pursuant to a previously disclosed agreement among NAIRI, Inc. (NAIRI), National Amusements, Inc. (NAI) and Viacom, pursuant to which NAIRI and NAI participate in Viacom's stock purchase program on a pro-rata basis.

2. Calculated in accordance with the terms of the agreement referred to in footnote 1.

3. These securities are owned directly by NAIRI, Inc. (NAIRI), but may also be deemed to be beneficially owned by (1) NAIRI's parent corporation, National Amusements, Inc. (NAI) and (2) Sumner M. Redstone, who is the controlling stockholder of NAI.

<u>By: Michael D. Fricklas,</u> <u>Attorney-in-Fact</u>	<u>10/10/2007</u>
<u>By: Richard J. Sherman, Vice</u> <u>President</u>	<u>10/10/2007</u>
<u>By: Richard J. Sherman, Vice</u> <u>President</u>	<u>10/10/2007</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.