## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| <b>STATEMENT</b> | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|------------------|------------|---------------|-----------|

| l | OMB APPRO              | VAL       |
|---|------------------------|-----------|
|   | OMB Number:            | 3235-0287 |
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| l | hours per response:    | 0.5       |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>SALERNO FREDERIC V</u>   |   |  |   |       |  | 2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [ VIA, VIAB ] |     |     |  |                       |         |   |                  |                |   | Relationsheck all ap | plicable)                          | ting Pe  | rson(s) to Is   |             |
|--|---|--|---|-------|--|---|-----|-----|--|-----------------------|---------|---|------------------|----------------|---|----------------------|------------------------------------|--|---|-------------|
| (Last) (First) (Middle) 1515 BROADWAY  |   |  |   |       |  | 3. Date of Earliest Transaction (Month/Day/Year) 10/01/2014           |     |     |  |                       |         |   |                  |                |   | Offi<br>belo         | er (give title<br>w)               | е  | Other (<br>below)   |             |
| (Street) NEW YORK NY 10036   |   |  |   | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |     |     |  |                       |         |   |                  | Lin            | ndividual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |                      |                                    |  |   |             |
| (City)   | (S  | tate) (                                    | Zip)  |       |  | reisuri   |     |     |  |                       |         |   |                  |                |   |                      |                                    |  |   |             |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |   |  |   |       |  |   |     |     |  |                       |         |   |                  |                |   |                      |                                    |  |   |             |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)  |   |  |   |       |  | Execution Date,   |     | Co  | Transaction Disp<br>Code (Instr. 5)                      |                       | Dispose | urities Acquired (A)<br>sed Of (D) (Instr. 3, 4                                       |                  |                | 5. Amount of<br>Securities<br>Beneficially<br>Owned Follo<br>Reported   |                      | For<br>(D)                         | wnership<br>m: Direct<br>or Indirect<br>Instr. 4)                        | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |             |
|  |   |  |   |       |  |   |     |     | Co   | Code V                |         | Amoun   | ount (A) or (D)  |                | Price   | Trans                | Transaction(s)<br>(Instr. 3 and 4) |  |   | (1113411 4) |
| Class B Common Stock 10/01/  |   |  |   |       | L/2014   | 2014 A 66 A   |     | (1) | 1  | 17,650 <sup>(2)</sup> |         | D   |                  |                |   |                      |                                    |  |   |             |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |       |  |   |     |     |  |                       |         |   |                  |                |   |                      |                                    |  |   |             |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution I<br>if any<br>(Month/Day | Date, | 4.<br>Transactio<br>Code (Inst<br>8)                     |   |     |     | 6. Date Exercisab<br>Expiration Date<br>(Month/Day/Year) |                       |         | le and 7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4) |                  |                | 8. Price of Derivative Security (Instr. 5)  |                      | e<br>es<br>ally<br>g               | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>t (Instr. 4)                           |             |
|  |   |  |   | (     | Code   | v   | (A) |     | Date<br>Exercis  |                       |         | piration<br>te  | Title            | or<br>No<br>of | umber   |                      |                                    |  |   |             |
| Restricted<br>Share<br>Units   | (3)   | 10/01/2014                                 |   |       | A  |   | 241 |     | (3)  | )                     |         | (3)   | Class B<br>Commo |                | 241   | (3)                  | 996 <sup>0</sup>                   | 2)   | D   |             |

## **Explanation of Responses:**

- 1. Represents shares of the Issuer's Class B Common Stock, the receipt of which the Reporting Person has elected to defer, resulting from the Reporting Person's reinvestment of dividend equivalents accrued during the previous quarter on deferred but vested Restricted Share Units ("RSUs").
- 2. Adjusted to reflect 851 shares of Class B Common Stock representing dividend equivalents paid on deferred but vested RSUs that were previously reported as Restricted Share Units on Table II and are now reported on Table I.
- 3. Represents cash dividends and interest credited during the previous quarter on director compensation previously deferred pursuant to the Viacom Inc. Deferred Compensation Plan for Outside Directors and on director compensation previously deferred pursuant to the former Viacom Inc. (now CBS Corporation) deferred compensation arrangement for directors. Pursuant to the Viacom Inc. Deferred Compensation Plan for Outside Directors, as amended and restated as of November 13, 2013, these amounts are invested quarterly in a number of vested RSUs that such amounts would have purchased on the day the amounts are invested. The RSUs are paid out six (or more) months after the Director's retirement from the Board and are settled in shares of Class B Common Stock.

## Remarks:

/s/ Michael D. Fricklas,

10/03/2014 Attorney-in-Fact for Frederic

V. Salerno

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.