

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number: 3235-0104
Estimated average burden
hours per response: 0.5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>Ianniello Joseph R</u>	2. Date of Event Requiring Statement (Month/Day/Year) 07/20/2005	3. Issuer Name and Ticker or Trading Symbol <u>VIACOM INC [VIA, VIAB]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>SVP and Treasurer</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)
(Last) (First) (Middle) <u>1515 BROADWAY</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
(Street) <u>NEW YORK NY 10036</u>			
(City) (State) (Zip)			

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class B common stock	826	D	
Class B common stock	832	I	By 401(k)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Class B Phantom Common Stock Units	(1)	(1)	Class B common stock	308	(1)	D
Employee Stock Option (right to buy) ⁽²⁾	(3)	01/26/2009	Class B common stock	8,680	31.5	D
Employee Stock Option (right to buy) ⁽²⁾	(3)	03/31/2009	Class B common stock	406	36.92	D
Employee Stock Option (right to buy) ⁽²⁾	(3)	01/25/2010	Class B common stock	16,275	56.27	D
Employee Stock Option (right to buy) ⁽²⁾	(3)	04/01/2010	Class B common stock	324	52.27	D
Employee Stock Option (right to buy) ⁽²⁾	(3)	04/01/2011	Class B common stock	463	43.165	D
Employee Stock Option (right to buy) ⁽²⁾	(3)	01/30/2012	Class B common stock	20,000	39.5	D
Employee Stock Option (right to buy) ⁽²⁾	(3)	03/30/2012	Class B common stock	504	47.635	D
Employee Stock Option (right to buy) ⁽²⁾	(3)	01/29/2013	Class B common stock	30,000	39.33	D
Employee Stock Option (right to buy) ⁽²⁾	04/03/2006	03/28/2013	Class B common stock	926	37.81	D
Employee Stock Option (right to buy) ⁽²⁾	(3)	01/28/2014	Class B common stock	35,000	40.39	D
Employee Stock Option (right to buy) ⁽²⁾	(4)	01/26/2013	Class B common stock	24,500	37.38	D
Employee Stock Option (right to buy) ⁽²⁾	(3)	01/31/2011	Class B common stock	15,000	55.2	D
Restricted Stock Units ⁽⁵⁾	(6)	(6)	Class B common stock	4,375	0.000 ⁽⁶⁾	D

Explanation of Responses:

- Phantom common stock units are payable in cash following the Reporting Person's retirement or other termination of service pursuant to Issuer's excess 401(k) plan.
- Right to buy under Issuer's long term incentive plan.
- Current
- This option vests in four equal annual installments beginning on January 26, 2006.
- Issued under Issuer's long term incentive plan.
- The Restricted Stock Units will vest in four equal annual installments beginning on January 26, 2006 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B Common Stock upon vesting.

Remarks:

/s/ Ianniello, Joseph R

07/28/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.